

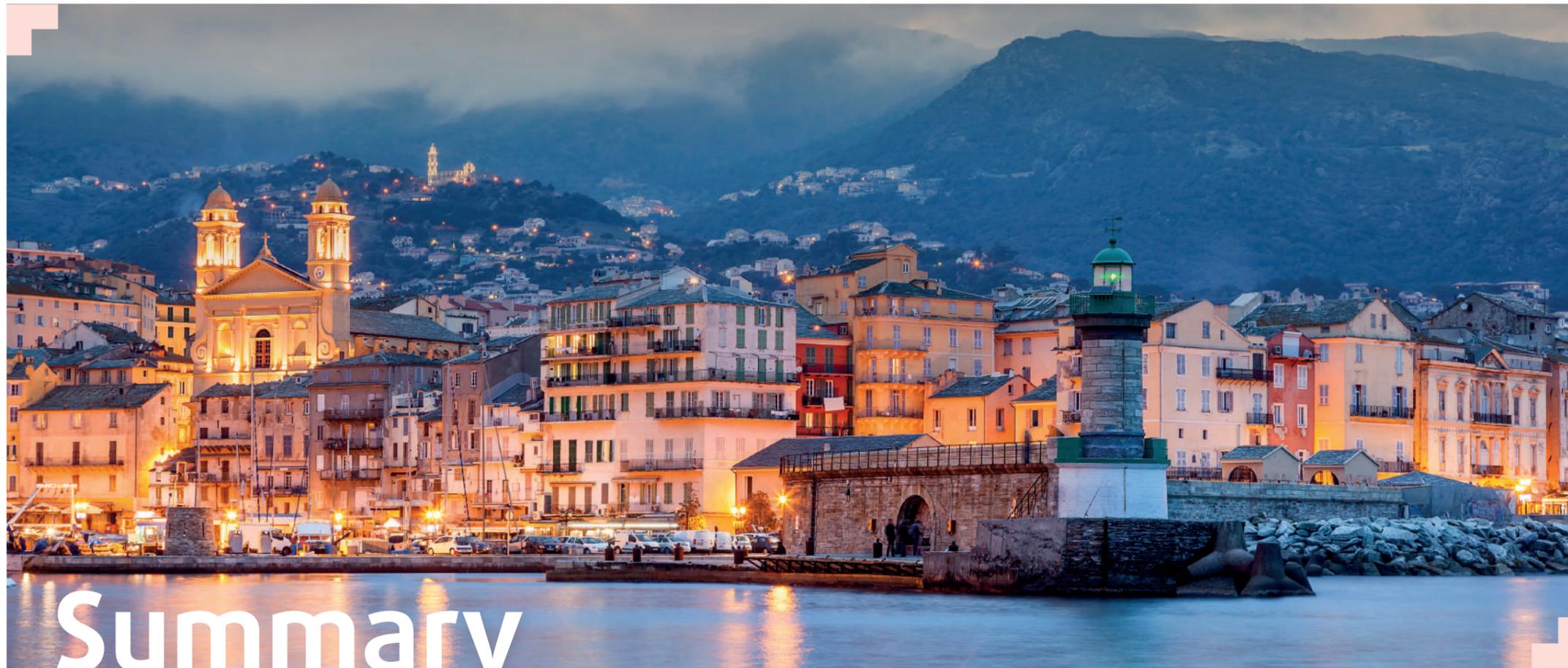


Professional Guidebook MICE Groups



Choose Corsica to meet up

Congress | Seminars | Incentives | Events



Summary

04

A BUSINESS DESTINATION

CORSICA BUSINESS DESTINATION : THE MAGICAL ISLAND

05
 Identity card
 Environment : a sustainable green destination
 Culture, language and history : a unique nature
 Gastronomy : new flavours

TRANSPORTATION : AN ACCESSIBLE ISLAND 08

Air transport
 Maritime transport

MICE ACCOMMODATION 10

A wide range, increasingly sustainable

THE ACTORS OF MICE 11

The destination management companies (DMC)

12

FOUR BUSINESS TERRITORIES

AJACCIO COUNTRY 14

Celavu-Prunelli • Taravo Ornano •
 Valinco Taravo Sartenais • West Corsica

AGGLOMERATION OF BASTIA 24

Cap Corse • Saint-Florent Nebbiu •
 Marana Golo • Castagniccia-Casinca •
 Costa Verde • l'Oriente • Fiumorbu Castellu

BALAGNE, CALVI & L'ÎLE-ROUSSE 32

Corsica Centre • Pasquale Paoli

SOUTH CORSICA, BONIFACIO & PORTO-VECCHIO 40

Alta Rocca • Coast of nacres

48

FULL OF IDEAS

PROGRAM IDEAS 49

NEWS AND PROJECTS 54

THEY CHOSE CORSICA 58

CONTACTS 59



President's editorial

Professional meetings are a major direction of our policy of tourism seasonal spread, key point of the mandate that has just opened.

The MICE market is in line with our commitment: it makes it possible to attract a clientele all year round, with expectations other than summer bathing, and is experiencing a considerable growth in recent years. Establishments having an integrated « Business » dimension are emerging, others offer modernized equipments, including concerning capacity and services upgrade.

The island brings new opportunities onto the market. Companies and event organizers find a network of service providers and qualified venues for the organization of incentives, meetings and congresses that the actors of the sector have been able to adapt to the demand.

On the MICE sector, Corsica is a destination that combines geographical proximity for Europeans, and scenery for all audiences, also this guidebook offers the keys to meet the expectations of event organizers and to present the many solutions offered to accommodate these clienteles.

Business trips are always experienced as unique experiences, leaving a strong footprint for the customers we invite you to share !

Looking forward to welcoming you in Corsica,

A prestu ind'a nostra Isula, see you soon in Corsica,

Angèle Bastiani,
 President of the Agency of Tourism of Corsica.



A BUSINESS DESTINATION



Corsica business destination : the magical island

As an European paradise island, Corsica is proving to be a unique and sustainable business destination that consolidates its remarkable position in the worldwide MICE destination's catalogue from year to year. An island that knows how to combine modernity and authenticity; suitable infrastructure and fully preserved environment. With a central location close to the main European capitals, it has the advantage of short flights, essential point to reduce and rationalize transport times. Close admittedly, but if exotic, this island continent offers treasures of diversity through four territories with their own characteristics. Definitely, and more than ever, the closest of the faraway islands.

Corsica is not only one destination, but several territories adapted to the needs and characteristics of MICE groups. A beautiful island, but also rich traditions and culture, whose resolutely human character inspire a business sector definitely in search of *meaning*. A unique destination : safe, sustainable and authentic in Europe, and for MICE and events, definitely a magical island.



Identity card

Country / Region / Administrative organization :

Cullettività di Corsica / Collectivité de Corse
- France - European Union

Airport : Calvi (CLY) - Bastia Poretta (BIA) - Ajaccio Napoleon Bonaparte (AJA) - Figari (FSC)

Ports : 6 major ports, Ajaccio, Bastia, Propriano, Île-Rousse, Bonifacio et Porto-Vecchio

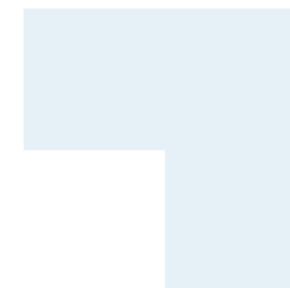
Time zone : GMT : GMT +1

Climate : Mediterranean temperate

Languages : French – Corsican

Population : 339 000

Area : 8722 km²





Environment : a sustainable green destination

One of the most beautiful islands in the world.

Many say it and many know it : the landscapes of the island of beauty are breathtaking. Corsica is the best kept secret and one of the most famous sites because of its rich preserved environment and its incredible diversity. It offers a nature as in the early days as well as a unique fauna and flora.

Sea and mountain in one destination

Unlike its Mediterranean neighbours, this authentic mountain in the sea (the Monte-Cintu rises to more than 2,700 m) is rich in water, which explains these incredible forests and this green mediterranean scrub (the famous maquis or machja in Corsican language) that plunges into turquoise waters and white sand beaches. More than 40% of the territory is a protected reserve managed by the PNRC (Regional Natural Park of Corsica) and the island has two marine parks. It allows the creation of memorable programs that enable in the same day to go from a private mountain getaway under a century old pine forest, to a discovery of the coast by sea kayak. From alpine to Mediterranean in less than an hour. A surprising destination that concentrates all the possibilities offered by a remarkable nature, white sandy beaches, turquoise seas, crystal clear rivers and lakes of high mountains, pine forests and fragrant maquis. A hundred countries in one.

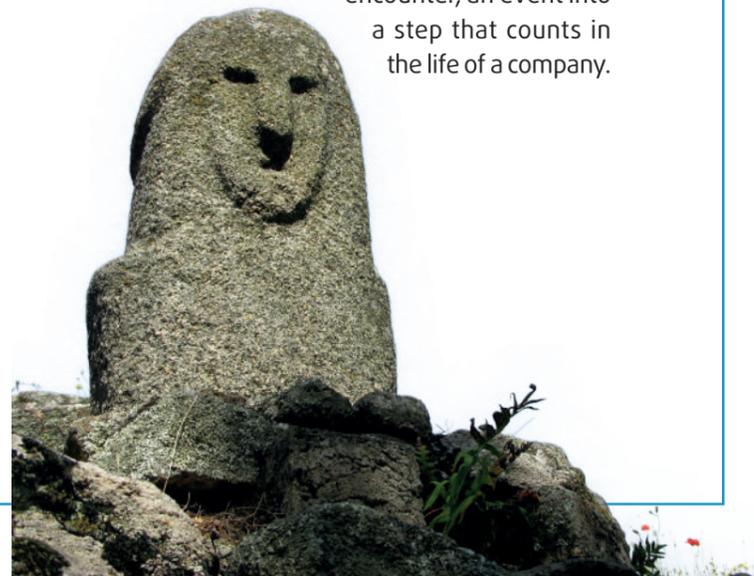
Culture, language and history : a unique nature

From a long and eventful history, the island of beauty offers an exceptionally rich heritage, remains of 12,000 years of conquests, invasions and political developments. A cultural heritage sometimes surprising that comes to enrich MICE programs. Corsica is a very ancient culture, a unique and centuries-old language to discover (the Corsican language), a remarkable musical tradition, including polyphonic songs recognized by UNESCO, know-how, traditions still alive of a society that was Roman, Pisan, Genoese, and even independent. Cited and recognized by the enlightenment philosophers, the small nation then acquired one of the first modern democratic constitutions in the world. An island rich of its past, its 318 protected buildings, churches, Genoese towers, Roman cities, prehistoric sites, museums (more than a dozen) and convents. Finally, people proud of their identity but always open to the world, always interested to share and meet.



Museums visits, Corsican songs in forgotten Romanesque chapels, dinner at the foot of 16th century Genoese towers, crossing of perched villages, it is an exceptional and remarkable heritage that awaits the groups, and comes to highlight and sublimate the environment.

In a constant search for meaning, Corsica knows how to bring this extra soul that does the most. A unique character that transforms a simple activity into an unforgettable encounter, an event into a step that counts in the life of a company.



Gastronomy : new flavours

On the land or sea side, Corsica is full of gastronomic treasures and offers, above all, a true cuisine in its own right, that completes the change of scenery and definitely places the seminars and events organized on the island under the sign of discovery and surprises. Among other things, the island produces pork charcuterie recognized among the best in the world (*coppa, lonzu, salsiccia*), sheep and goat cheeses (5 large families and dozens of different cheeses depending on the territory), protected origin honeys. Iconic dishes such as wild boar in sauce, chestnut flour *pulenda* and typical desserts such as *fiadone*, sweet mints and *pastizzi* are definitely anchoring stays in a local and sustainable approach.

A land of wine since antiquity, Corsica has nine Protected Designations of Origin (PDO) and one PGI. With a demanding qualitative approach, it is a whole universe of know-how, new and unexpected flavours that come to spice up the programs and surprise the participants. The 295 producers and 135 wineries produce incredible cuvées from 33 unique endemic grape varieties, a real natural treasure, and five of which stand out : *Niellucciu, Sciaccarellu, Vermentinu, Aleaticu, Biancu Gentile*.





An accessible island

With 4 international airports and 6 commercial ports, reaching the island has never been easier.

Air transport

Located less than an hour and thirty minutes from Paris and the main European capitals, Corsica develops every year its air and maritime connections with Europa. The transport supply has improved considerably over the last ten years with the increase of national and international lines (Belgium, Germany, United Kingdom, Norway, Sweden, Denmark, etc.). Corsica has 68 airports of origin and destination, 50% international (13 countries in total). This transport offer has improved considerably over the last decade or so.



Maritime transport

Many companies offer quality ferries, a business offer, and services adapted to MICE groups : private spaces, accommodation, meeting rooms, dedicated catering. MICE programmes integrating a crossing are carried out regularly. It's considered as an activity as such and an original and more sustainable way to reach the island.

4 ferry companies provide connections between the 6 ports of Corsica : Ajaccio, Bastia, Ile-Rousse, Propriano, Porto-Vecchio, Bonifacio and the mainland as well as Italy and Sardinia.

Corsica Linea, from Marseille to Ajaccio, Bastia, Ile-Rousse, Porto-Vecchio.

Corsica Ferries, from Nice and Toulon to Porto-Vecchio, Ajaccio, Bastia, Ile-Rousse; from Livorno to Bastia and Ile-Rousse; from Santa Teresa di Gallura (Sardinia) to Bonifacio, from Porto Torres (Sardinia) to Bastia, Ajaccio, Porto-Vecchio; from Livorno, Savona, Piombino to Bastia, from Savona to Ile-Rousse. To Elba Island, Bastia to Portoferraio.

La Mériidionale, from Marseille to Propriano and Ajaccio.

Moby Lines, from Genoa, Livorno to Bastia, from Santa Teresa di Gallura to Bonifacio.

Airline and maritime lines of the main destinations from and to Corsica.





MICE accommodation

A wide range, increasingly sustainable

Modern hotels, three-stars designed for the reception of business groups, privatizable and customizable resorts, five-star establishments with high-end services, four-star hotels with more than 160 rooms, in recent years Corsica's hotel supply has been considerably strengthened

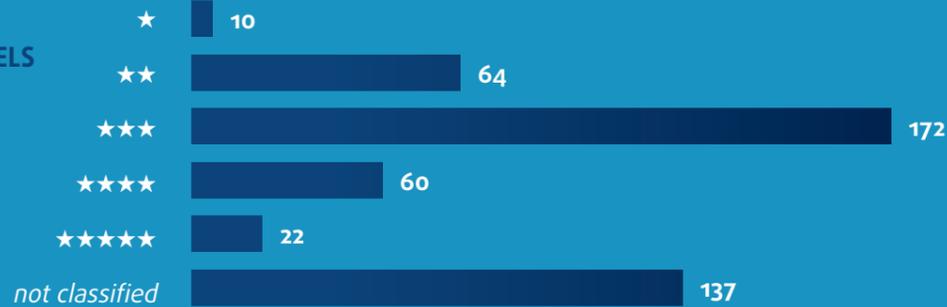
and modernized. It authorizes the holding of meetings, events, congresses and incentives for any type of group and any type of budget.

Many establishments are certified or in the process of being certified as European Ecolabel.



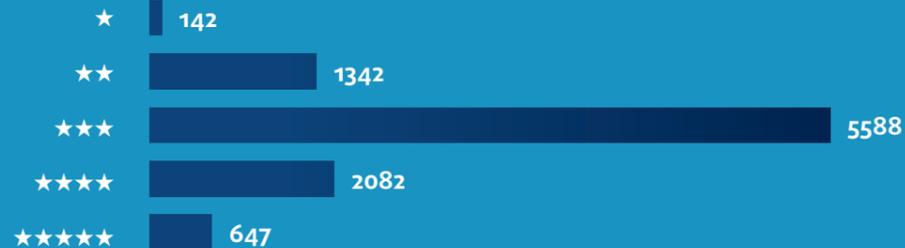
NUMBER OF CLASSIFIED HOTELS IN CORSICA

328



NUMBER OF HOTEL ROOMS IN CORSICA

9801



Accurate study and field experience really help define the best options and the best choice of territory. And this is one of the main advantages of being able to ask experienced local actors, whose receptive agencies are the standard-bearers.



The actors

The destination management companies (DMC)

Secure and experienced interface, the receptive agencies (DMC) established in Corsica allow to organize professional events, meetings, congresses, incentives in the best conditions benefiting from an expert partner, access to exclusive services, all within a secure legal framework (travel licence, professional insurance, selected service providers, etc.).

They remain a particularly efficient key of the Corsica destination, which requires experience and knowledge of its particularities to open all the doors. Supervision and follow-up by experienced tour-leaders, welcomes, welcome-pack management, detailed table plan, company branding, participant's requests, team-building, unusual activities, alternative scenarios in case of bad weather, this is also the added value of the DMC, to allow the managers to focus on the essentials.

Scripting of the program and attention to details complete to transform a simple stay into highlights, to check the boxes necessary to achieve the objectives (reward, federate, animate, motivate, etc.), to maximize the ROI, and work on the ROE. All the agencies registered with ATC are led by enthusiasts of their island and their profession whose involvement make them indispensable partners.



CORSICA EVENTS
 corsicaevents.com
 + 33(0)4 95 23 92 45
 infos@corsicaevents.com



CORSE INCENTIVE
 corse-incentive.com
 + 33(0)4 95 56 59 47
 contact@corse-incentive.com



CORSICA EXCLUSIVE
 corsica-exclusive.com
 + 33(0)4 95 57 00 00
 info@corsica-exclusive.com



CORS'ALPHA TOURING
 corsalpha.com
 + 33(0)4 95 21 79 06
 contact@corsalpha.com



EVENT'COM VOYAGES
 www.eventcom.travel
 + 33(0)4 95 73 24 07
 info@eventcom.travel





FOUR BUSINESS TERRITORIES AS MANY OPPORTUNITIES

Presentation of the territories

To approach Corsica as a business destination is to understand that each territory has its own characteristics, whether in terms of capacity and range of accommodation, air connections, and landscapes. From white sandy beaches to pine forests, to the multitude of seaside towns and mountain villages, each part of the island offers unique opportunities.

It is also known that the relief and connections of the island involve non-negotiable transfer times, and encourages, as far as the business sector is concerned, to prefer to concentrate stays on a defined area, a territory, and to radiate there. Without closing the door to itinerant events or

stays, always possible and just as qualitative.

A precise study of the needs enable to define the most adapted territories and area to the specifications. The four international airports of the island are, of use and experience, the points of departure and the nerve centres around which are grafted the solutions of accommodation, and programs radiating in star between land and sea.

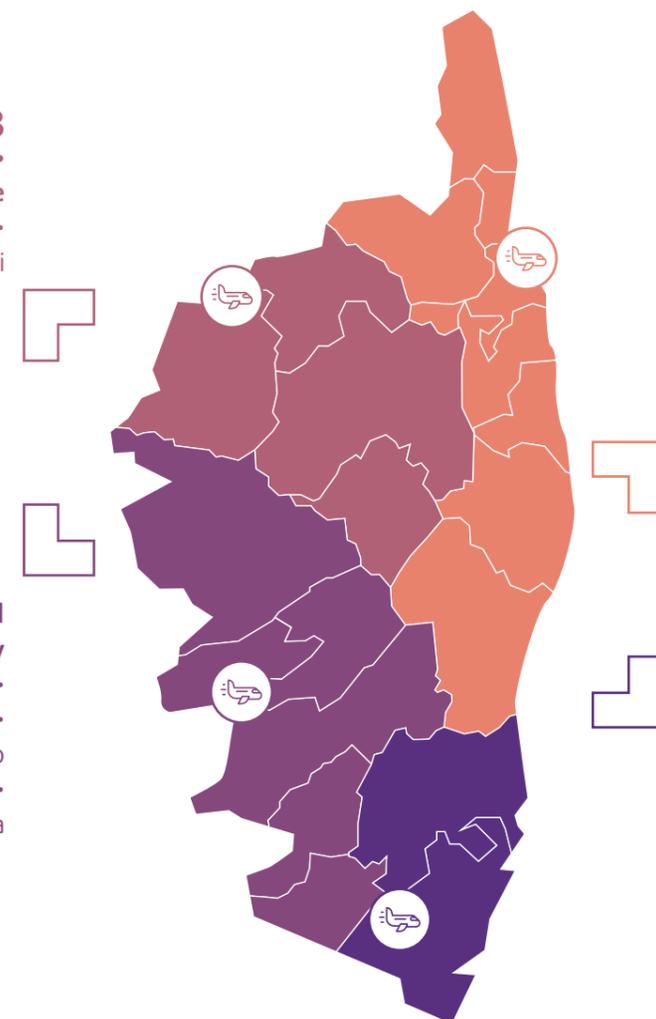
The use and experience of the main actors in the sector make it possible to define **four main business territories, sectors**, to choose from to organize events, seminars, incentives and congresses according to the objectives and content of briefings and specifications :

Sector 3
Balagne •
Calvi & L'Île Rousse
Corsica Centre •
Pasquale Paoli

Sector 1
Ajaccio country
Celavu-Prunelli •
Taravo Ornano •
Valinco Taravo
Sartenais •
West Corsica

Sector 2
Agglomeration of Bastia
Cap Corse •
Saint-Florent Nebbiu •
Marana Golo •
Castagniccia-Casinca •
Costa Verde •
l'Oriente •
Fiumorbu Castellu

Sector 4
South Corsica • Bonifacio
& Porto Vecchio
Alta Rocca •
Coast of nacres





Sector 1 > Ajaccio country

Celavu-Prunelli • Taravo Ornano • Valinco Taravu Sartenais • West Corsica

In the south-west of the island of beauty, the superb Ajaccio, business tourism centre, and its surrounding municipalities, regularly host major congresses, meetings and events requiring plenary meeting rooms and numerous break-out rooms. Accessible from the Napoleon Bonaparte Airport (AJA), the beauty of this territory that cumulates superlatives is not

foreign to its success, as well as its infrastructure dedicated to the sector.

Intramural and by the sea, its Palais des Congrès allows the reception of large groups. The famous imperial city where Napoleon was born benefits from an exceptional climate between long unspoilt coastline and wild maquis. Its gentle Mediterranean lifestyle sublimates the MICE programs.

Air and maritime connections from and to Ajaccio.

The port of Ajaccio is particularly positioned on the cruise sector.

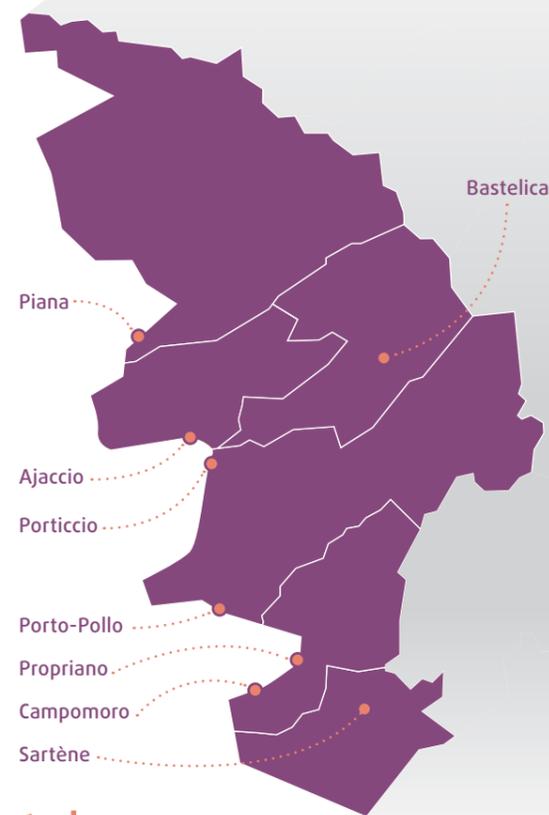




The hotel supply Panorama of the territory

Ajaccio has a rich hotel supply capable of hosting all types of events. Three stars to the right value for money, five stars by the sea, and vast four stars with more than 120 rooms dedicated to MICE, the panel is rich and the solutions numerous. Ajaccio and the municipalities of the south shore form the region with the largest capacity of accommodation adapted to MICE in Corsica. Propriano and its immediate surroundings also offer great opportunities for the business sector thanks to four and five star establishments with interesting capacities.

Establishments, residences or resorts dedicated or adapted to the MICE, major and significant of the sector for this business territory :



📍 AJACCIO

The Best Western Ajaccio Amirauté and Residence ****

129 bedrooms, 6 meeting rooms (27m², 32m², 45m², 50m², 60 m², 100m²) accommodating from 30 to 100 people.

The Campo Dell'Oro ****

138 rooms, a plenary room with 200 seats and 3 break-out rooms with 30 to 60 seats.

Palazzu Pozzo di Borgo ****

42 rooms, equipped room for 15 to 20 people and patio for 30 people.

Hotel San Carlu ****

Completely renovated, reopening June 2022, 35 rooms, 1 Penthouse, 1 plenary room accommodating from 15 to 20 people.

The Dolce Vita ****

32 rooms, a 80-seat plenary room.

Mercure hotel ****

83 rooms, a 60-seat plenary room and 2 break-out rooms.

The Week-end Hotel ****

12 rooms.

Les Mouettes ****

27 rooms, a 25-seat plenary room.

The Golfe Hotel Ajaccio ***

50 rooms, rooftop hosting receptions and events

Fesch & Spa ***

80 rooms, including 40 twins and a 50-seat meeting room.

Cala Di Sole ***

31 rooms, a plenary room with 80 seats and 3 break-out rooms with 15 to 80 seats.

Ibis Styles ***

78 rooms, a 15-seat plenary room.

Castel Vecchio ***

100 rooms, 3 rooms for 25 to 50 people.

Napoleon ***

62 rooms.

Albion ***

57 rooms.

Stella di Mare ***

60 rooms.

La Pinède ***

38 rooms.

📍 PORTICCIO

Sofitel Golfe d' Ajaccio Thalassa Sea & Spa *****

98 rooms, a 120-seat plenary room and 10 break-out rooms.

Le Maquis *****

25 rooms, a 36-seat plenary room.

Radisson Blu Resort & Spa *****

170 rooms, a 250-seat plenary room and 7 break-out rooms with 70 to 250 seats.

Marina Viva ***

350 rooms and 120 apartments, a 140-seat plenary room and 6 break-out rooms with 15 to 140 seats.

📍 LES AUTRES RÉGIONS

SARTÈNE

Domaine de Murtoli *****

9 rooms and suites and 21 mansions, luxurious sheepfolds, about forty rooms on the entire estate (in privatization). A 35-seat plenary room. One of the 320 m² dining rooms can also be used as a meeting space.

VENACO

E Caselle & Spa ****

34 rooms, a 110m² plenary room.

PIANA

Capo Rosso in Piana ****

40 rooms, possibility of informal meeting of 15 people at the bar and terrace.

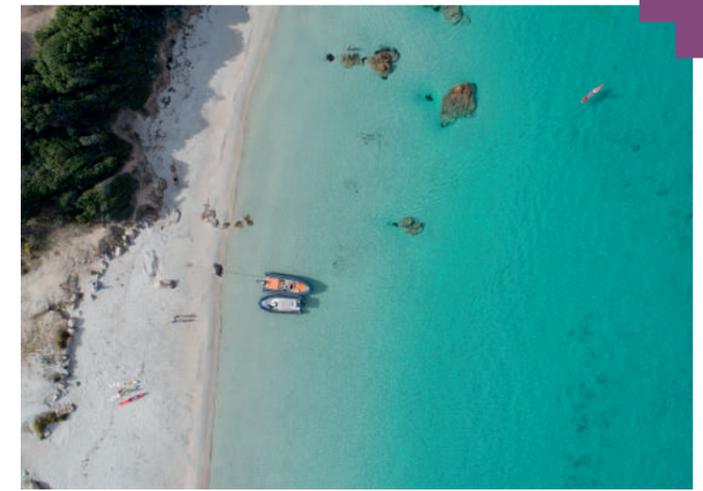
Les Roches Rouges ***

30 rooms.

BASTELICA

Boutique-hotel Artemisia *** and B&B Bella Scusa

In the heart of the Regional Natural Park of Corsica, 8 rooms at the hotel and 4 rooms Bella Scusa, a large design space serving as a dining room and meeting room, is privatized as part of professional events.



📍 PROPRIANO • PORTO-POLLO • CAMPOMORO

Marinca & Spa *****

56 rooms, a 70-seat plenary room and 4 break-out rooms with 15, 20, 50 and 50 seats respectively.

Hostellerie Moulin des Oliviers *****

8 bedrooms, 1 luxury tree house, and a large apartment. Incentives and seminars for 10 to 100 people organized jointly with the Hotel Marinca.

Hotel le Golfe in Porto Pollo *****

18 rooms, a plenary room of 20 seats, also offers a beachfront paillote for organizing events.

Miramar Hotel *****

26 rooms.

Hostellerie Moulin des Oliviers *****

8 bedrooms, 1 luxury tree house and a large apartment.

Bartaccia Hotel ****

54 rooms, a 150-seat plenary room will be proposed following a complete renovation of the seminar spaces at the end of 2022/2023.

Hotel-Résidence U Livanti ***

in Belvédère-Campomoro, eco-labelled since 2018, 12 rooms, 98 chalets and a 200 m² seminar room for up to 150 people fully equipped.

Roc e Mare ***

62 rooms and a 90-seat plenary room.

Belambra Arena Bianca ***

111 bungalows.



Meeting-rooms Examples

The Ajaccio/Porticcio hub concentrates a large part of the meeting rooms in this territory, but a number of solutions make it possible to envisage ephemeral meeting spaces of quality.



The Ajaccio Convention Center or Palais Des Congrès d' Ajaccio

Ideally located on the port, in the heart of Ajaccio, close to many hotels and shops and only 15 minutes from Ajaccio Napoleon Bonaparte International Airport, the structure offers 9 commission rooms with varying capacities (up to 200 seats), a 434-seat auditorium, a 500-seat panoramic restaurant and a large multi-functional space of 1000 m², fully modular, dedicated to conferences up to 650 seats as well as event activities.

L'Espece Jean Schiavo

Located in the Intercommunal Office of the Pays d' Ajaccio, this multi-functional space, ideal for organizing seminars in the heart of the city, has a room of 100 m² that can be arranged in different configurations. Room equipped with projection screen, sound system, air conditioning and Wifi, speaker desk, HF microphone. Capacity : 32 seats in round table, 80 seats in theatre configuration, 30 seats in classroom.

Espace Diamant

Its central position and versatility make this municipal space, completely renovated in 2010, an ideal venue for conferences and seminars. An auditorium of 309 seats, a hall/ exhibition of 150 m².

The Palatinu site

Ajaccio Sports and Entertainment Palace, accommodates up to 3000 people.

ATACC International

Located on the outskirts of Ajaccio, 15 minutes from the airport and 15 minutes from the city, the place offers a convertible space of 400 m² for the realization of all types of corporate events, gala evenings, commercial events, television shows, photo shoots, seminars, meetings, conferences. Also makes the video recording of the event.

Empire Co-work

Suartello Pole in Mezzavia (10 minutes from Ajaccio), Empire offers turnkey spaces that can be rented flexibly, offices closed, large open space, meeting room of 27 m² fully equipped (video projector, Wifi).

La Petite Coworkeria

Located at 75 Cours Napoleon in Ajaccio, a place of hybrid living, both coworking, event space and coffee, suitable for small groups.

The Cultural Center of Grosseto-Prugna

Based in the heart of the resort Porticcio (15 minutes from Ajaccio), the center is composed of a multipurpose hall of 400m², a media library and auditorium with 305 seats and 6 seats for people with reduced mobility. Equipped with a 10 by 6 meter stage and state-of-the-art technological equipment, it hosts all types of professional, cultural or musical events, including the broadcast of documentaries, films or short films, thanks to its retractable screen with a height of 3.2 meters and a width of 7 meters.



The Ajaccio Convention Center or Palais Des Congrès d' Ajaccio	9 commission rooms, 1 auditorium, 1 exhibition hall 1 modular multifunctional space	5000 m ²	
Espace Jean Schiavo	1	100 m ²	≤ 80 people
Espace Diamant	2	≤ 150 m ²	≤ 309 people
The Palatinu site	1	1600 m ²	≤ 3000 people
ATACC International	1	400 m ²	300 people
Empire Co-Work	1	27 m ²	28 people
La Petite Coworkeria	Modular space	-	10 people
The Cultural Center of Grosseto-Prugna	1 1 auditorium	400 m ² -	- 305 people
Lazaret Ollandini	4 meeting rooms 1 patio	30 m ² (by room) 250 m ²	25 people (by room) 300 people
Les jardins de Coti	Several modular spaces	-	≤ 800 people
Saparella	1	-	≤ 200 people
Agnone	-	-	≤ 250 people

Number of rooms Area Maximum number of people



Activities An extensive catalogue

Corsica is a natural destination in essence. Southwest Corsica is no exception. Ajaccio and its surroundings can boast to offer an extremely varied range of activities between land and sea to meet the objectives of stays and events. A majority of activities are in fact natural outdoor activities.

On the unmissable side, there are magical escapades in privatized semi-rigid boats (zodiac type) to discover wild coves and unforgettable beaches of the south of the island (including nature reserves), and its sporty variant (and more sustainable) in sea kayak. But also hikes to discover the Sanguinaires Islands, discoveries of estates and its passionate winemakers, varied and unique outdoor team-building near the beaches of Porticcio or near Propriano. There are many opportunities.



Sustainable and citizens activities



In recent years, many service providers have been promoting and offering sustainable and eco-friendly activities. Brands and organizations want to cultivate these values internally and promote them externally. And what more emblematic destination than this green island in the heart of the Mediterranean ?

Corsica offers them this possibility by offering a number of activities respectful of the environment and not impacting. Some examples : private mountain bike getaway on the paths of the maquis, group hiking with private guide, orientation race, canyoning to discover the crystal clear rivers, participation in citizen actions like beach cleanup, reforestation, citizen actions linked to island heritage (old fountains renovation, reopening of forgotten paths, etc.).





Event venues

Full of ideas

With a remarkable built heritage and a rich history, Ajaccio has remarkable and historic places, suitable for the organization of gala evenings, hosting media events, lunch cocktails or any other exceptional event. The museums and sites of the city have private spaces dedicated. Among the most famous are : **the Napoleonic Museum of the Town Hall of Ajaccio**, which houses the Napoleonic Salon and the Medal Room, a place of memory of the imperial family, this space welcomes guests of prestige in the framework of significant congress for the city of Ajaccio, in exclusive agreement with the municipality.

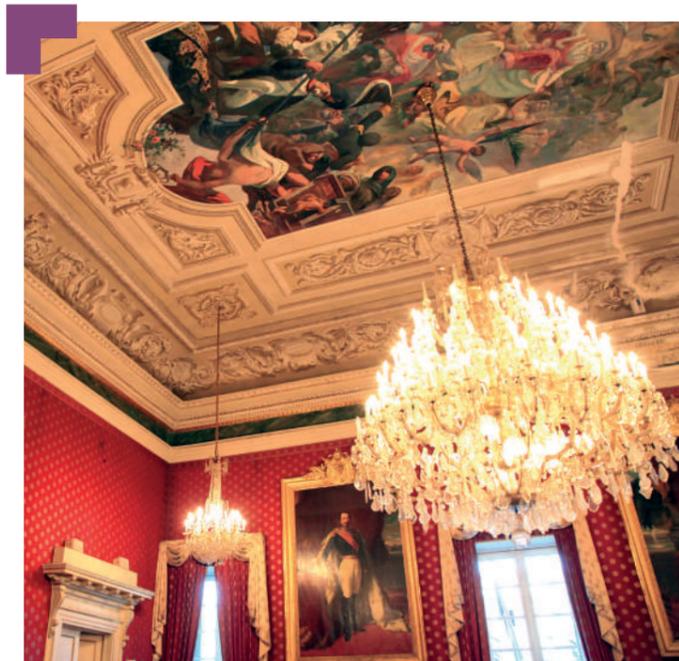
As part of the organization of prestigious events, **the Palais Fesch, Museum of Fine Arts in Ajaccio** offers its courtyard outside to privatization under certain conditions as well as private night visits (condition of installation of furniture, installation time, maximum 200 people, open or transparent tents). Organization of events in a place of great historical interest, awareness of art, offering in addition to the outdoor spaces a privatization of the Palais Fesch as well as the imperial chapel for unique and personalized visits.

La Citadelle Miollis

The city of Ajaccio has become the owner of this site located in the heart of the city, listed in the inventory of historical monuments, this emblematic place opens its doors to Corporate customers from the 2022 season with several outdoor spaces and a maximum capacity of 250 people. Film shoots can also be made there via a complete privatization of the site. Contact : ametarra@ametarra.fr

Remarkable spaces and emblematic places of the city such as the Casone or the great site of the Sanguinaires Islands, point of Parata.

The Lazaret Olandini is located south of the bay of Ajaccio, listed in the Historical Monuments, the building has 4 rooms of 30 m² usable in exhibition or meeting. Of a « patio » of 250 m² that can accommodate up to 300 people, and of a garden side sea of 100 m², usable in space cocktail and communication. **The Coti Gardens, former Coti-Chiavari Penitentiary**, are located less than an hour from the centre of Ajaccio and offer a vast historical estate with stunning sea views, a bucolic setting and large capacity for lunches, Corporate evenings or activities. The site can accommodate up to 600 people for evenings and up to 800 people outdoors. The private domain of **Saparella** remains a must (Cf. description moreover) and offers infrastructures and a dedicated team events in a breathtaking setting. Located near Ajaccio, facing the Sanguinaires Islands, the estate is privatizable, covering nearly 80 ha of nature. Finally, mention should be made of the **Agnone**, a superb beachfront estate perfectly suited for MICE, events, receptions and weddings.



Focus on neighbouring territories

Inspirations and hidden treasures

Beyond Ajaccio itself and its southern shore, accessible in less than an hour and a half transfer from Ajaccio Napoleon Bonaparte Airport (AJA) (or Figari Sud Corse Airport (FSC)), territories marked by heritage and natural treasures allow the realization of MICE programs and remarkable events.

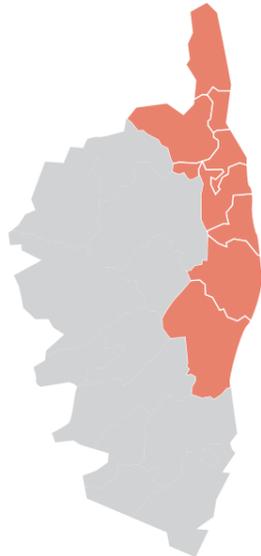
The city of Propriano and the territory of Valincu equidistant from the airports of Ajaccio and Figari, a splendid region on the beaches side and mountains side. With quality accommodation in three, four and five stars, Propriano the most important seaside resort offers all the conditions to organize a meeting, incentive or memorable event. The prehistoric site of Filitosa, trace of the first civilizations of Corsica more than 8,000 years ago, can host beautiful events in the heart of this natural treasure of greenery that is **the Taravu valley**.

Nearby, the **Sartène area**, another authentic territory, offers beautiful villages and valleys.

The West Coast is home to the natural treasures of the Gulf of Porto, the Piana calanches, the gorges and coves of the Spelunca, the passes of Vergio and Palmarella, the beautiful forest of Aitone, the Scandola Nature Reserve, a UNESCO World Heritage Site, the Gulf of Sagone, the valleys of Liamone and Cruzzini, Cargèse, a Greek city, built in amphitheatre in the 17th century.

The following establishments : **Capo Rosso Piana ****** (40 rooms) and **Les Roches Rouges ***** (30 rooms) offer great services and a unique panoramic view of the gulf.





Sector 2 > Agglomeration of Bastia

Cap Corse • Saint-Florent Nebbiu •
Marana Golo • Castagniccia-Casinca •
Costa Verde • l’Oriente • Fiumorbu Castellu

The north of the island (Cismonte or « below-the-mountains ») offers a rich, authentic and wild territory between sunny sandy beaches and shady chestnut forests. A sumptuous setting suitable for events, seminars and incentives for groups in search of a preserved and typical Corsica. A shale region with green grey reflections, forests of pine and chestnut trees that counts dozens of small dry stone villages perched in the mountains.

Bastia Poretta International Airport (BIA) remains the ideal gateway to this territory of character. The colorful Bastia, pole of this territory, baroque and cultural city, reveals itself to the rhythm of its *dolce vita*. City open on the Tuscan archipelago, it is particularly dynamic on the

MICE sector. Bastia remains an example of preserving its heritage riches, magnified by the remarkable new infrastructures that are the Mantinum and its green theatre, the Spassimare and its walk to the beaches of the south of the city, or the award-winning balcony on the Aldilonda Sea that business groups can enjoy during their stay.

Two other exceptional regions for the business sector border Bastia : the superb Cap Corse, a real island on the island, rich in its reliefs plunging into the sea and its unique past, as well as the region of Nebbiu around Saint-Florent, between dream beaches - Saleccia, Lotu - character accommodation and wine estates recognized by the AOP Patrimonio.

Air and maritime connections from and to Bastia.

The port of Bastia (more than half of the island’s total maritime traffic) serves almost daily more than 7 European cities : 3 in France (Nice, Marseille and Toulon) and 4 in Italy (Savona, Genoa, Livorno, Piombino).



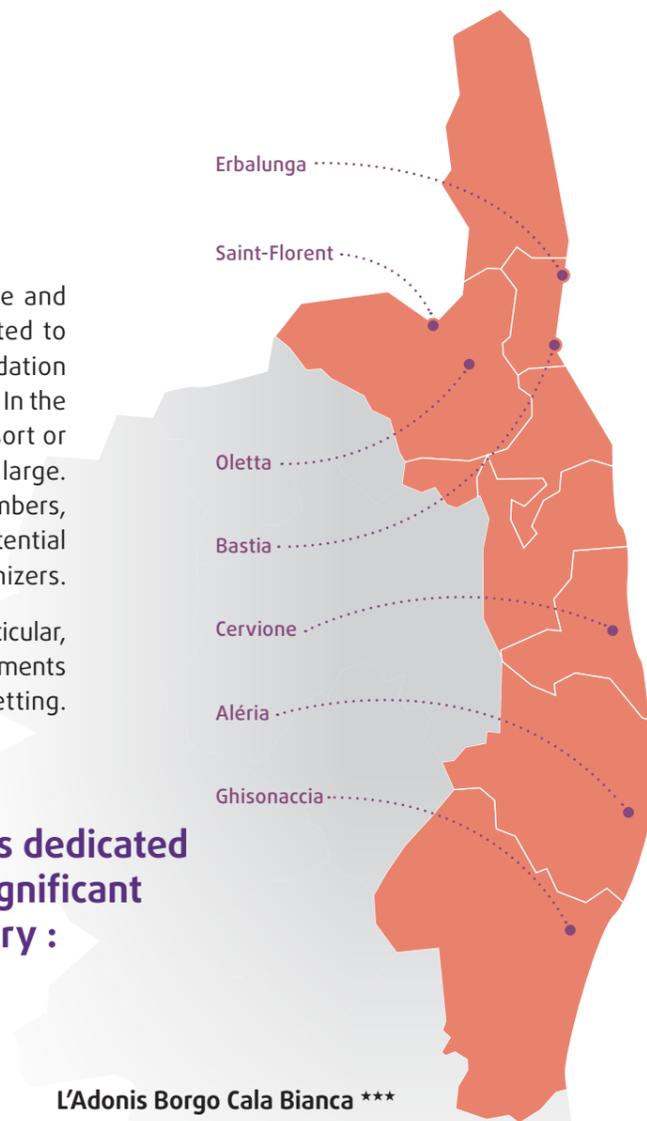


The hotel supply Panorama of the territory

In recent years, Bastia has seen the opening of three and four star establishments from 25 to 60 rooms adapted to the business sector and bringing the total accommodation capacity of the Mediterranean city to interesting levels. In the city centre or along the beaches near the Marana, resort or four-star, chain members or independents, the offer is large. From the Management Committee of about fifteen members, to the congress of several hundred participants, the potential of this territory is increasingly appreciated by the organizers.

The neighbouring regions of Nebbiu, Saint-Florent in particular, are not left out with charming four and five star establishments adapted to smaller groups but in search of a unique setting.

Establishments, residences or resorts dedicated or adapted to the MICE, major and significant of the sector for this business territory :



▣ BASTIA AND SOUTHERN PERIPHERY

The Governors Bastia ****

29 rooms, an 80-seat plenary room located 5 minutes walk from the spaces of the city museum.

Mercure Biguglia ****

83 rooms, a 60-seat plenary room and 3 break-out rooms with 20 to 60 seats.

La Lagune de la Marana ****

42 rooms, a 100-seat plenary room and 2 break-out rooms.

Alivi Bastia ****

36 rooms, 80-seat plenary room.

Lido Marana ****

52 rooms, a 60-seat plenary room.

Le Pietracap ****

33 rooms, including 2 suites, all twinable, seminar room 20 to 25 people planned for early 2024.

Ostella ***

52 rooms, a 180-seat plenary room and a 180-seat break-out room.

L'Adonis Borgo Cala Bianca ***

202 rooms.

The Bastia hotel ***

67 rooms, a plenary room with 60 seats and 3 break-out rooms with 10 to 60 seats.

The Belambra Borgo Pineto ***

298 bungalows, a 350-seat plenary room.

The Best Western Montecristo Bastia ***

73 rooms, a 50-seat plenary room.

La Madrague and Jardins De La Madrague ***

48 rooms, a plenary room with 120 seats and 3 break-out rooms with 40, 40 and 25 seats respectively.

The Poretta Lucciana ***

43 rooms, a 250 m² plenary room.

Port Toga Bastia ***

40 rooms, a 50-seat plenary room.

Walter Casamozza ***

65 rooms, 4 meeting rooms for 20 to 100 people.



▣ SAINT-FLORENT AND OLETTA

La Demeure Loredana *****

23 bedrooms, a 60-seat plenary room.

The Dimora ****

21 rooms, no plenary room or break-out rooms.

La Roya ****

34 rooms, a 30-seat plenary room

▣ CAP CORSE

Le Misincu *****

29 rooms and 7 villas for a total of 52 rooms, a plenary room with 20 to 30 seats.

Castel Brando ** in Erbalunga**

40 rooms, a 40-seat plenary room and a break-out room.

Le Calavita ***

32 rooms.

▣ THE EASTERN PLAIN

Domaine L'Arinella Bianca *****

226 bungalows, 35 singles and 191 doubles - hotel layout with 2 private bathrooms in the double ecolodges, a plenary room with 200 seats.

The San Lucianu ***

100 rooms, a 150-seat plenary room.

Le Village des Isles ***

147 rooms and 210 bungalows, a plenary room with 250 seats and 2 break-out rooms with 200 to 250 seats



Bivouacs in the heart of the maquis



Who has never dreamed of sleeping under the stars?

Dinner in a magical place in the heart of the Corsican maquis. The concept is simple: the participants are housed in a bivouac built in the countryside.

The bivouac is unique and customized according to the needs. It consists of a set of tents that are spread over a remarkable site. The range of possibilities is therefore vast, from the Spartan bivouac as part of a team-building stay, to the luxury bivouac with Nespresso coffee maker and lounge area, everything is possible. Whether it is in the middle of the maquis, under an olive grove or by the sea, all locations are possible, between wild maquis and white sand beaches. The advantage of the bivouac lies in its infinite possibilities of personalization and organization. The search for the place and the actual location require an indispensable preparation (private field search, authorisations, etc.) and an advanced expertise that only an experienced local agency can provide.

The Saparella domain, a private domain close to the Ajaccio territory, is an example of the possibilities of the island in terms of original bivouac accommodation. Between wild maquis and beaches, the estate offers a capacity of more than 200 participants for days and evenings at the end of the world.



Meeting-rooms Examples

Despite the lack of a dedicated important congress structure, Bastia offers a wide range of solutions suitable for business meetings.

The Bastia Museum

In the heart of the citadel, it offers three privatible and convertible spaces : an auditorium (90 seats), an inner courtyard (500 people) and hanging gardens (200 seats).

The Municipal Theatre

Once a city of opera, the city of Bastia is proud of this superb building offering a main hall of 800 seats but also a conference room (200 seats), a hall called Préla (50 seats) and a peristyle (250 seats).

The IRA (Regional Institute of Administration) of Bastia

in the heart of the city, near the famous Place Saint-Nicolas and the beautiful Old Port, the institute offers two amphitheatres, the main 180 places and a second 62 places.

The Alb'oru Cultural Centre

recently inaugurated, it can accommodate up to 312 people in its privatible main room, as well as an additional 60-seat modular room and its 80-seat green theatre.

The Casa di E Scenze

close to the Alb'oru this structure dedicated to science offers an auditorium with 54 places.



	Number of rooms	Maximum number of people
Bastia Museum	3	≤ 500 people
Municipal Theatre	4	≤ 800 people
IRA of Bastia	2	≤ 180 people
Alb'oru Cultural Centre	3	≤ 312 people
Casa di E Scenze	1	≤ 54 people



Activities An extensive catalogue

The wealth and environmental preservation of the north of the island is admired. The catalogue of possible activities is characteristic of the possibilities of Corsica : a concentration of nature particularly focused on the discovery of natural and heritage treasures. On the sea side, getaways in a fleet of semi-rigid boats, catamarans or sailing boats privatized to discover the wild coast and the paradisiacal beaches of the north remain unforgettable highlights. Aperitifs surprises at sunset and snorkeling sessions can complete an already idyllic picture. On the mountain side getaways, on foot, by

bike or even by 4x4 vehicles, to discover the villages and wild trails are often completed by stops to meet enthusiastic local artisans (cheese factories, cutlery, essential oils) and *spuntini** of local products on the banks of rivers or taking advantage of viewpoints.

Team-building on the beaches or in the heart of the cities are also an excellent way to combine discoveries and cohesive activities : multi-activity challenge on the beach, treasure hunt and gourmet tastings races are proposed by the DMCs and specialized service providers.

* Snaks



Event venues Full of ideas

Between heritage and recent modern infrastructures, Bastia city of Art and History, has a catalogue of particularly remarkable event venues.

Bastia Museum

Its inner courtyard (200 people) and its jardins Suspendus (Hanging Gardens) are suitable places for a cocktail lunch or a gala evening.

The Mantinum

In the heart of the citadel, this recent space has allowed the creation of a beautiful and large theater of greenery overlooking the port of Bastia and offering a breathtaking view of the lower part of the city (« *terra nova* ») and the Tuscan islands on the horizon.

Remarkable spaces and emblematic places of the city centre

Like the Place Saint-Nicolas or the citadel.

The Théâtre de Verdure d'Erbalunga

At the gates of the Cap Corse and 20 minutes from Bastia, the typical small fishing port of the village of Erbalunga has a green theatre privatisable and easily accessible. The hotel Castel Brando ***** very close and the restaurants on the seaside complete to make this village a serious option for business groups, 40 minutes from Poretta airport.

The convent of the Annunziata of Morsiglia

1h30 from Bastia and 40 minutes from the Misincu, founded in the fifteenth century this prodigious building placed in the heart of the Cap Corse wild with a view of the sea has recently been renovated to accommodate events and MICE evenings, and offers space for up to 500 people.

The Domaine U Pozzu

30m from Bastia, placed in the heart of the Cap Corse in Sisco, Event venue with caterer specialized in the organization of weddings and gala dinners, located in a park of 8000m² offering a large terrace on the sea side and a seminar room on garden. The Venue can accommodate from 150 to 300 people, up to 800 people outdoors.



Focus on neighbouring territories Inspirations and hidden treasures

Cap Corse

Fascinating wild peninsula, 30 mn transfer from Bastia Poretta (BIA) Cap Corse offers unforgettable landscapes and a unique history since antiquity. Leaving the Genoese towers defying time and the ruins of the mansions of the lords, we discover the incredible stories of these *Americorsi*, Cap-Corse natives went to make fortune in the Americas in the 19th century (United States, Puerto Rico, Venezuela) then returned to build sumptuous mansions, today to visit or privatize for an evening. The Cap Corse, has many quality structures in three, four and even five stars, carried by interesting capacities for some of more than 50 rooms each. Great accommodation possibilities for business groups looking for originality with the Misincu ***** (52 rooms between hotel and villa and a beautiful work room of 30 seats) or the Castel-Brando **** (43 rooms and a plenary of 30 seats). Getaways by sailing or speed boats to sandy coves, gala evenings in vineyards facing the sea, privatized lunch in the fishing ports and lobster tasting. A far side of the world perfect for MICE groups.

The Eastern Plain

Fium'orbu, Castellu, Oriente, Costa Verde
Between the south of Bastia and Porto-Vecchio a microregion of plains and large agricultural estates, it has wide beaches, beautiful preserved villages and natural treasures. Large holiday clubs offer very large capacities and large private spaces less than an hour from Bastia Poretta Airport

(BIA), and several hotels allow to organize perfect meetings. The recent San Lucianu Hotel *** (Moriani Plage - 100 rooms) is a good example, as the Attrachjata *** (Aleria - 27 rooms). The only 5-star campsite on the island, L'Arinella Bianca located in Ghisonaccia and its large capacity for ecologists (more than 400 people) opens its doors to the MICE clientele.

The exciting **Galea Park in Taglio-Isolaccio**, its conference rooms and its 9 hectares of remarkable spaces, the remarkable **Domaine Mavela** which includes the L.N Mattei Distillery, a very beautiful network of providers of natural activities and easy access make it a more than relevant microregion.

La Castagniccia-Casinca

Island of greenery and hidden treasures with dozens of villages clinging to their mountains and valleys also less than an hour from the airport of Bastia Poretta (BIA). The country of chestnut trees is a paradise of natural activities, cycling and hiking. Up there, time and history sometimes seem to have stopped. The historic birthplace of the mineral waters of Orezza, an authentic territory steeped in history and preserved, it is a microregion rich of its women and men, with intact traditions. Little accommodation capacity for the business sector, but the possibility of privatization of unique historic sites such as the Alesani Convent for gala evenings or unique meetings less than an hour from Bastia.





Sector 3 > Balagne, Calvi & L'Île-Rousse

Corsica Centre • Pasquale Paoli

In the north-west of the island Balagne, nicknamed the garden of Corsica, concentrates treasures of beauty and wild landscapes among the most beautiful of Corsica. Paradise of beaches and wild maquis with preserved fauna and flora, it has a very high quality hotel supply with interesting capacities for the area. A territory particularly suitable for incentive groups and

seminars whose work sessions or meetings do not constitute the main part of the stay, it authorises programmes of very high quality, with very few transfers. The diversity of the villages, sometimes high perched, concentrates the excellence of the know-how with the possibility to meet the craftsmen, in their workshops or their wineries.

Les liaisons aériennes et maritimes.

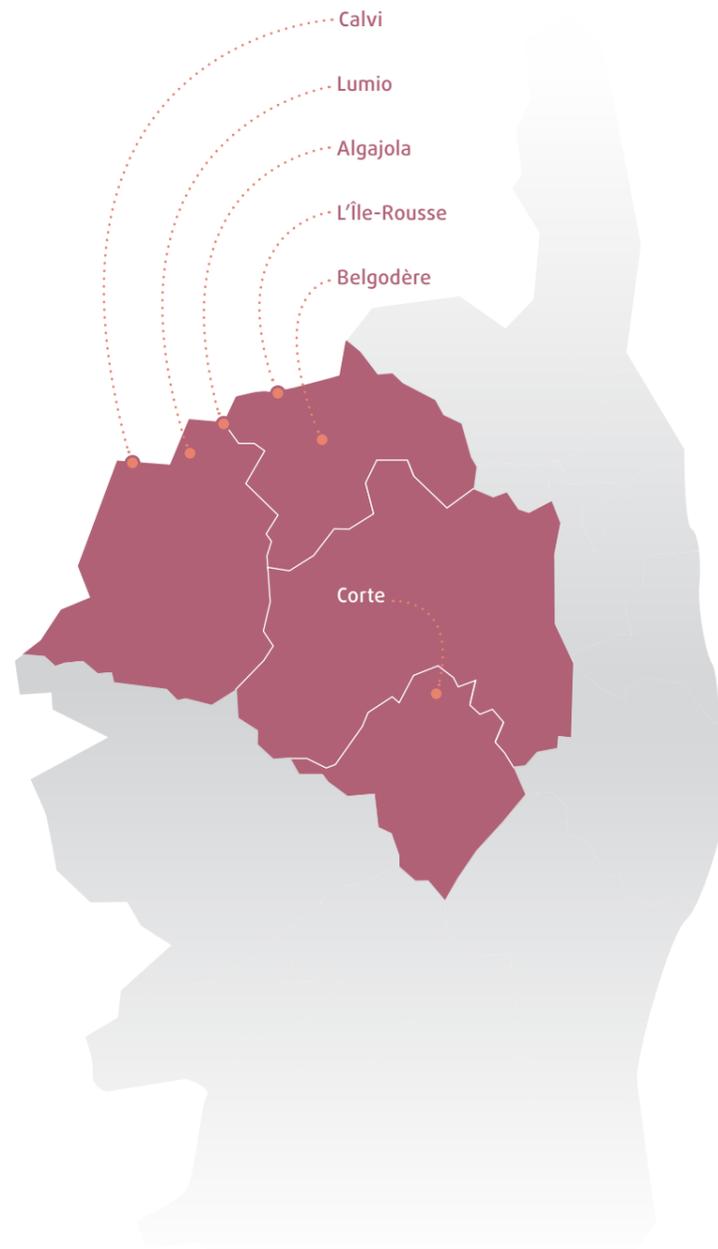
The port of Ile-Rousse, maritime gateway of this territory, serves more than 5 cities: 3 in France (Nice, Marseille and Toulon) and 2 in Italy (Savona and Livorno).





The hotel supply Panorama of the territory

The two neighbouring seaside towns of Calvi and Ile-Rousse concentrate a large part of the accommodation solutions. The three-star segment is well represented with thirty establishments ranging from 15 to more than 110 rooms. In four stars, we find beautiful possibilities on 9 hotels ranging from 10 to more than 50 rooms, ideal for seminars and incentives. Beautiful combinations are therefore possible in multi-hotels very close to the city centre, equal services for larger groups. Note the presence of magnificent five stars with particularly interesting reception capacities (26 to 56 rooms) which definitely places the territory on a mid-range/high-end segment.



Establishments, residences or resorts dedicated or adapted to the MICE, major and significant of the sector for this business territory :

CALVI

La Signora *****

30 rooms, a plenary room with 80 seats.

The Villa *****

56 bedrooms, a plenary room with 80 seats.

The Corsica *****

50 rooms, a plenary room with 80 seats and 2 break-out rooms with 50 to 60 seats.

Kasano Hotel & Spa *****

39 rooms, a 40-seat plenary room.

The Abbey *****

43 rooms, a 35-seat plenary room and a break-out room.

L'Acquale ****

44 rooms, a 50-seat plenary room, 1 rooftop.

Casa Bianca ***

11 bedrooms, a 20-seat plenary room.

Christopher Columbus ***

35 rooms, a 40-seat plenary room.

Le Mariana ***

52 rooms, a 70-seat plenary room.

The Revellata ***

66 rooms, a 50-seat plenary room.

Le Saint-Christophe ***

48 places.



ILE-ROUSSE

Casa Paradisu *****

17 rooms.

The Best Western Santa Maria ****

56 rooms, 80-seat plenary room.

The Liberata ****

22 rooms, a 40-seat plenary room.

La Pietra ***

41 rooms, a 40-seat plenary room.

Villa Josephine ****

19 rooms.

Benista Residence ***

65 rooms.

Hotel Rocabella ****

9 rooms and suites.

LA BALAGNE

Algajola, Lumio and Belgodère

The Dolce Paese Hotel Residence *****

in Algajola-Plage

46 rooms, a 150-seat plenary room and 2 break-out rooms.

A Piattatella *****

in Monticello, charming cozy hotel, well-being services to relax.

Hotel A Casa di Mâ **** in Lumio

29 rooms, a plenary room with 20 seats.

The Belambra Belgodère ***

307 pavilions, a 350-seat plenary room and 5 break-out rooms with 10 to 350 seats.





Meeting-rooms Examples

A Casa Musicale

Pigna auditorium (120 seats).

The Cultural Center of Calvi

In terms of structuring projects, for business tourism the construction work of the first cultural center in the heart of Calvi has started. Operational within two years, it will have a capacity of 350 people and will also be able to host conferences and seminars.

U Spazi Pasquale Paoli in Ile-Rousse

In the heart of the city, a public place dedicated to culture where the seasons, exhibitions, training courses, conferences and events are held, the space can accommodate up to 80 people.

The Institute of the Daughters of Mary in Ile-Rousse

Built in the 19th century, the building benefits from work in view of its complete rehabilitation. There is a conference room that can accommodate between 90 and 100 people. The renovated building will form, together with the Church and the market, the golden triangle of the city with, nearby, accommodation structures promoting the organization of professional stays. The work is scheduled to be completed in late 2023 and early 2024.



	Number of rooms	Maximum number of people
A Casa Musicale	1	120 people
The Cultural Center of Calvi (2023)	1	350 people
U Spazi Pasquale Paoli	1	80 people
The Institute of the Daughters of Mary (2023/2024)	1	≤ 100 people
Cinéma Le Fogata	1	150 people
Room Fratelli Vincenti de Santa Reparata di Balagna	1	100 people



Atypical Meeting Rooms

With the help of the services and experience of the receptive agencies, there are many possibilities of privatization of original and offbeat spaces : outdoor theatres, private estates, stretched sails on the beach, so many surprising solutions to maximize the experience of the group and offer work sessions in magical places.

Corsica is also a pool of experienced service providers, rental structures, audio and video professionals, caterers, who offer unique and modern modular tents, with parquet floor, daylight and complete technical audio and video work facilities... Coffee breaks with Corsican products perfect these solutions to create unique meeting spaces all over the island.



Activities An extensive catalogue

A paradise for natural activities, Balagne offers a range of land and sea activities that are particularly rich because of a network of important providers. An ideal playground for natural activities : diving, snorkeling, sailing, hiking, mountain biking, canyoning, climbing, multi-activities on land and sea on the beach of Calvi or Ile-Rousse, both accessible directly on foot from the city centre. Nautical service providers who are particularly experienced in organizing activities for business groups make it possible for you to discover beaches and coves. In the heart of the Asco Valley, nestled by the river in a unique mountain parade, and only an hour's transfer from Calvi, a superb adventure park, dedicated to tyrotrekking and Via Ferrata, can accommodate large business groups.





Event venues Full of ideas

Saleccia Park

Vast botanical park of several hectares, privatizable for events. Located 3 km from Ile-Rousse, the site has a reception room opening on 4,000 m² of terraced gardens for up to 150 people, to combine with a discovery of the botanical circuit.

In Balagne wineries

These offer a discovery of the vineyard as well as aperitifs tasting and sensory routes to discover Corsican wines, some wineries can be privatized for an evening.

Notre-Dame de la Serra :

Superb promontory overlooking the city of Calvi, ideal for lunches and beautiful base of land and sea activities.

Privatization of a villa

For an unforgettable evening under the sign of exceptional and exclusive, the Balagne offers a vast selection of luxury villas.

The Rock (Lumio)

A secret address, lost on a road at the end of the world, located on the tip of the Spanu, opposite the citadel of Calvi.



Focus on neighbouring territories Inspirations and hidden treasures



In the heart of the island's mountains, the city of Corte is reachable by Bastia Poretta Airport (BIA) in just over an hour, and by Calvi Sainte-Catherine Airport (CLY) and Ajaccio Napoleon Bonaparte Airport (AJA) in an hour and a half. Nestled in a setting of mountains, surrounded by unspoilt nature and rivers, the town of Corte and the Corsican Centre constitute a remarkable territory for the practice of outdoor activities and its rich history.

Between authenticity and modernity, the city of Corte, home to the Università di Corsica Pasquale Paoli (5,000 students) and the Museu Di A Corsica was once the capital of the independent Corsican nation. Its magnificent citadel and its national Palazzu are, among others, the remains of an exciting history, and relevant to integrate as a cultural touch in a MICE program. A story that participants are always eager to discover in a playful way. Corte is another paradise of natural activities and the start of accessible hikes for MICE groups who in one day will have the joy of walking part of the mythical GR20 trail.

Visit of the museum, small privatisable train to discover the citadel and the alleys of the old city, team-building in the form of race of cultural orientation or sport between rivers and mountain lakes, private evening in the centenary citadel, the options are multiple.



The offer of accommodation is mainly composed of quality family establishments in 3* and 4* offering interesting capacities: Les Jardins De La Glacière 3* (31 rooms), Dominique Colonna 4* (30 rooms), Hôtel de la Paix (46 rooms) for the most important.

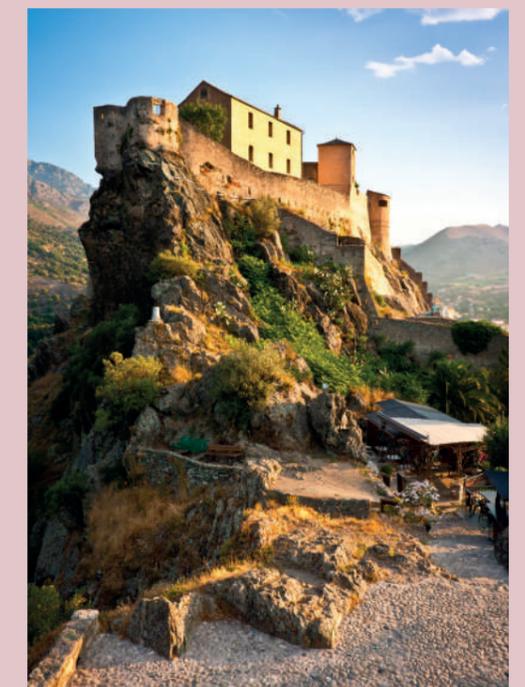
As part of an Event hosted on site, small groups in search of seminars or incentives going off the beaten track can integrate nights in the mountains, new activities and why not anchored in a sustainable approach.

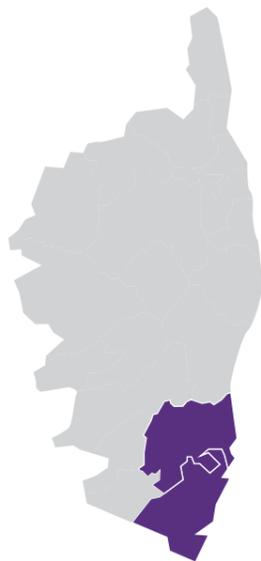
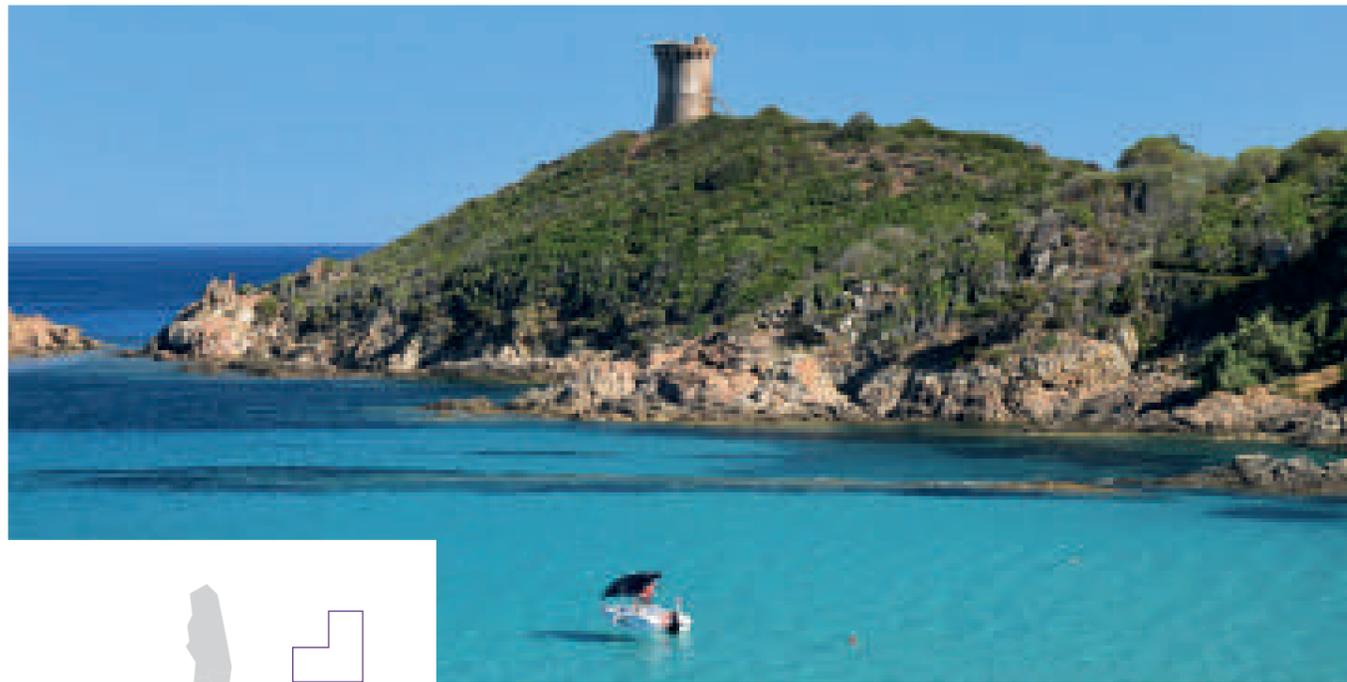
The rooms and spaces

The Università Di Corsica, its affiliated institutes, its library, and its campus offer a choice of rooms and amphitheatre and facilities that can accommodate this type of group.

L'Osteria di l'Orta - A Casa Guelfucci

offers a restaurant at the foot of their beautiful residence with private spaces that can accommodate forty participants in daylight in an authentic setting.





Sector 4 > South Corsica , Bonifacio & Porto-Vecchio

Alta Rocca • Coast of nacres

The dazzling extreme-south is a business territory particularly suited to groups in demand for high-end service, typically pure incentives or media events, even if very beautiful seminars integrating work sessions can be organized there. Between the centuries-old pine forests of the Bavella massifs, the white sand beaches and turquoise waters among the most beautiful in the world and the seaside towns with timeless alleys, everything is there to organize remarkable MICE events and stays. Served by the airport of Figari Sud Corse (FSC), laid out in its bush and beaches, the cities of Porto-Vecchio and Bonifacio offer most of the MICE solutions even if nearby territories offer other very

nice possibilities. Bonifacio, jewel of Corsica, suspends its incredible heritage and history to vertiginous limestone cliffs, plunging into a sea of all blues in the heart of the Bouches de Bonifacio nature reserve, facing a Sardinia nearby. Starred restaurants, beachfront sea paillettes, beach bar and 3-star hotels, 4-star and 5 prestigious star offer many possibilities and capacity.

One hour from Porto-Vecchio, the diversity of landscapes that make up the region of Alta Rocca, an area of medium mountains bounded by the Bavella, Ospedale, the Cagna massif and the Cuscionu plateau, offer a privileged setting for outdoor activities.





The hotel supply Panorama of the territory

A solid accommodation offer with very high quality establishments of small to medium capacity. A territory to be preferred for medium-sized groups on a single establishment (some hotels and residences in 3 stars and 4 stars still offer capacities beyond 60 twinable rooms), offering also beautiful perspectives and solutions in multi-room establishments with large areas that concentrate nearby hotels with equivalent services, whether in 3, 4 or 5 stars.

Establishments, residences or resorts dedicated or adapted to the MICE, major and significant of the sector for this business territory :

PORTO-VECCHIO AND SURROUNDINGS

Casadelmar *****

20 rooms, a 34-seat plenary room.

The Don Cesar *****

39 rooms and 7 luxury villas, a 40-seat plenary room.

The Mariosa ****

29 rooms, a 20-seat plenary room.

The Moby Dick Santa Giulia ****

44 rooms, a 40-seat plenary room and a 10-seat break-out room.

The Balamina ****

53 rooms, a 25-seat plenary room.

The Belvedere ****

19 rooms, a 40-seat plenary room.

Costa Salina ****

62 rooms, a 50-seat plenary room.

The Gull ****

34 bedrooms, a 50-seat plenary room.

The Golden Tulip ****

60 rooms, a 22-seat plenary room and a 10-seat break-out room.



King Theodore & Spa ****

56 rooms, a 60-seat plenary room.

Le Son de Mar ****

30 rooms, 1 plenary room with 30 seats.

Le Pinarello ****

33 rooms.

The Private Hotel ****

16 rooms.

Residence U Paesolu Pinarello ****

90 rooms, a 200-seat plenary room.

Domaine Peretti Della Rocca in Figari ****

8 rooms, located in the vineyard, can be privatized for an event.

Carré Noir Hotel ***

23 rooms.

The Alcyon Best Western ***

40 rooms, a 20-seat plenary room.

Caranella Lecci Village ***

58 rooms.

The Castell'Verde Hotel Santa Giulia ***

32 rooms.

Castell'Verde Santa Giulia Residence ***

120 apartments.

The Golfe Hotel ***

41 rooms, a 20-seat plenary room.

Shegara ***

43 rooms, 40-seat meeting room.

The Kilina ***

61 rooms, 80-seat plenary room.

White Rocks ***

26 bedrooms.



BONIFACIO

Maquis Citadelle version *****

22 bedrooms, a 40-seat plenary room.

Maquis Santa Manza version ****

11 rooms.

U Capu Biancu ****

43 rooms, a 30-seat plenary room and the possibility of informal meetings on the terrace, on request only.

In Cheda ****

25 rooms, a 10-seat plenary room.

Prea Gianca ***

25 rooms, 50-seat meeting room, modular.

Hotel Genovese ****

18 rooms, a 20-seat plenary room.

Cala Di Greco ****

18 chambres.

Hotel Solemare ***

44 rooms.

Best Western Roy d'Aragon ***

38 rooms.

In Madonetta ***

24 rooms.

Hotel Santa Teresa ***

44 rooms.



ALTA ROCCA

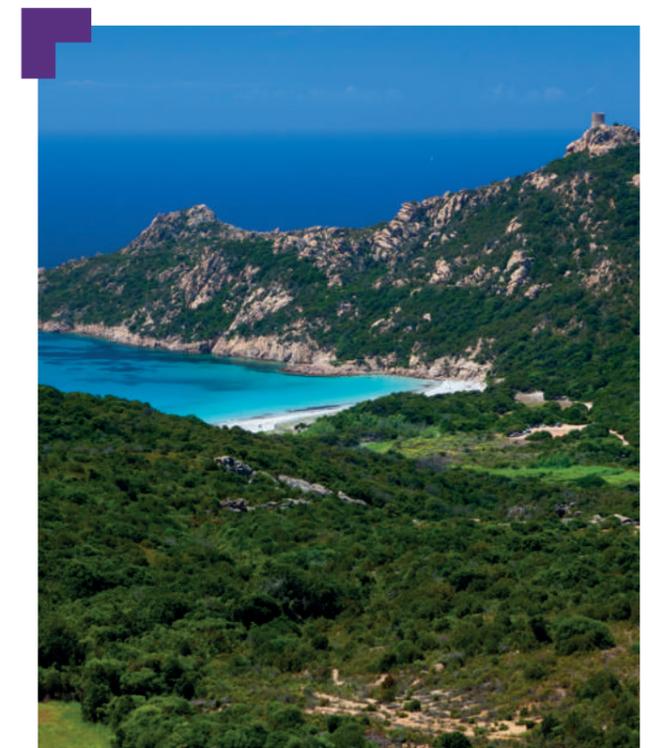
In Pignata ****

Close to Zonza, 17 rooms and 2 luxury tree houses, a plenary room with 30 seats.

PIANOTTOLI CALDARELLO

U Libecciu Pianottoli Caldarellu ***

80 rooms, a 150-seat plenary room.





Meeting-rooms Examples

PORTO-VECCHIO

Espace Jean-Paul de Rocca Serra - Cultural Centre : Ideally located in the heart of the historic center of the city of Porto-Vecchio this infrastructure adjoining **the Cinémathèque de Corse - Casa di Lume**, offers great opportunities to organize business sessions and congresses. 2 rooms equipped with 350 and 130 seats, an exhibition hall and various usable spaces. A program to renovate outdoor spaces is underway.

Lezza Golf Course : In Porto-Vecchio, the Lezza Golf Club allows to privatize some of its spaces for organizing meetings. It is fully equipped and offers panoramic views of the golf course. The Club-House allows to integrate coffee breaks, or lunches on the terrace facing the golf course.

Porto-Vecchio Town Hall : Subject to availability, it offers the rental of a 160 m² multipurpose room and a small 50 m² room that can be converted into workspaces.

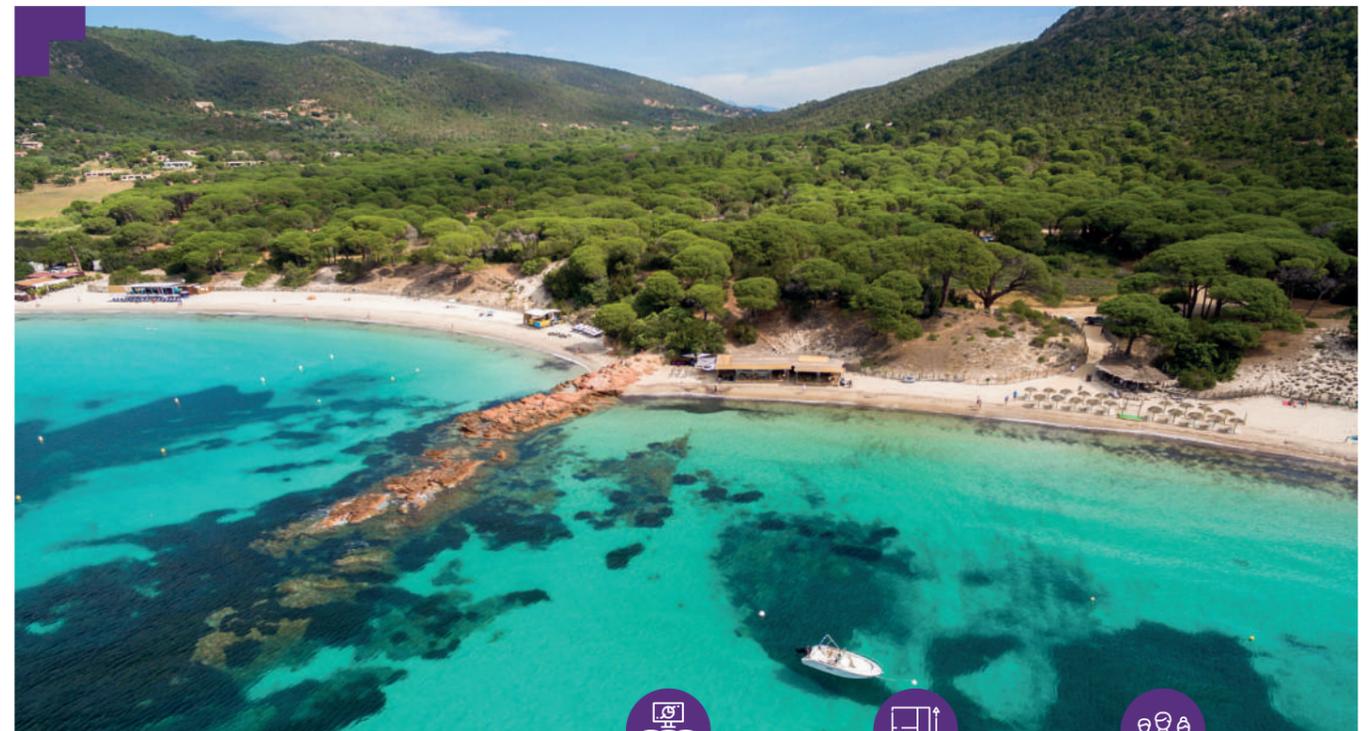
Sud Corse Co-Work : Private coworking spaces, 1 meeting room, 20 people, 1 meeting room with 12 seats and 1 office with 8 seats.

The Business terminal - Figari Airport South Corsica : A meeting room of about ten places and a lounge of 30 places.

BONIFACIO

L'espace Saint Jacques : With a capacity of 99 seats, it is located in the Pisan district (in the upper town). The space Saint Jacques was built in an old church built by the Genoese between the 12th and the beginning of the 14th century. With access to the ground floor, this superb space is configured for seminars, conferences and business meetings. The esplanade located at the entrance can be used to organize coffee breaks in a timeless setting and dinner aperitifs.

The Fishermen's House : 35 seats, leaning against the limestone cliffs, the fishermen's house designed by Buzzo-Spinelli Architecture offers a view of the port and the fishermen's boats as well as the citadel of Bonifacio. The bright room has direct access to a landscaped esplanade. The latter is an ideal place to organize catering activities.



Espace Jean-Paul de Rocca Serra - Cultural Centre



1
1



-
-



130 people
350 people

Lezza Golf Course

1

-

22 people

Porto-Vecchio Town Hall

1
1

50 m²
60 m²

50 people
100 people

Sud Corse Co-work

1
1
1

-
-
-

20 people
12 people
8 people

The Business terminal - Figari Airport South Corsica

1
1

-
-

10 people
30 people

L'espace Saint Jacques

1

-

99 people

The Fishermen's House

1

-

35 people



Number of rooms



Area



Maximum number of people



Activities

An extensive catalogue

The extreme south is a territory that allows exceptional programs in view of the incredible wealth and beauty of its environment. Dream beaches, landscapes of mountains and even rivers among the most beautiful in Corsica, not to mention the hundreds of artisans and enthusiasts of their land. For MICE groups there are many possibilities : unforgettable nature activities (private canyoning for groups in the emerald rivers, trips on the water in catamarans to discover the archipelago of Lavezzi, or the famous beaches of Rondinara and Santa Giulia, discovery of wine estates and producers, in classic or electric bikes, discovery of the mountains on foot or in 4x4 vehicles, team-buildings (treasure hunt in the alleys of Bonifacio, multi-activity challenges) and amazing discoveries (exclusive polyphonic concerts, original heritage tours or yoga activities in unusual sites).



Event venues

Full of ideas

The Bastion de l'Étendard

At the top of the imposing fortress of the Bastion de l'Étendard, which dominates the entrance to the Port of Bonifacio, the viewpoint offers a panorama overlooking the cliffs and constitutes a highlight of the Upper Town. The esplanades are ideal for organizing cocktails, receptions at nightfall but also shows, 1 130 m² esplanade, capacity 350 seats.

The pailloles

The south of Corsica is rich in beaches restaurant called « *pailloles* ». These real institutions offer, beyond their catering offer, beautiful spaces that can be privatized feet in the water. They are the perfect place to host MICE groups for meetings, evenings and lunches.



Focus on neighbouring territories

Inspirations and hidden treasures



L'Alta Rocca

Very close to Porto-Vecchio and Bonifacio, this mountain paradise is rich with an exciting history of over 9,000 years. The « land of the lords » offers an exceptional natural and cultural heritage conducive to the organization of unforgettable activities, such as river descents in canyoning followed by a *spuntinu** under the centenary pines, private sessions of tyrotrekking breathtaking, hikes **discovered** in buggy, **lunches** in mountain inns to taste authentic Corsican cuisine as well as meetings with producers and artisans.

* *Snaks*





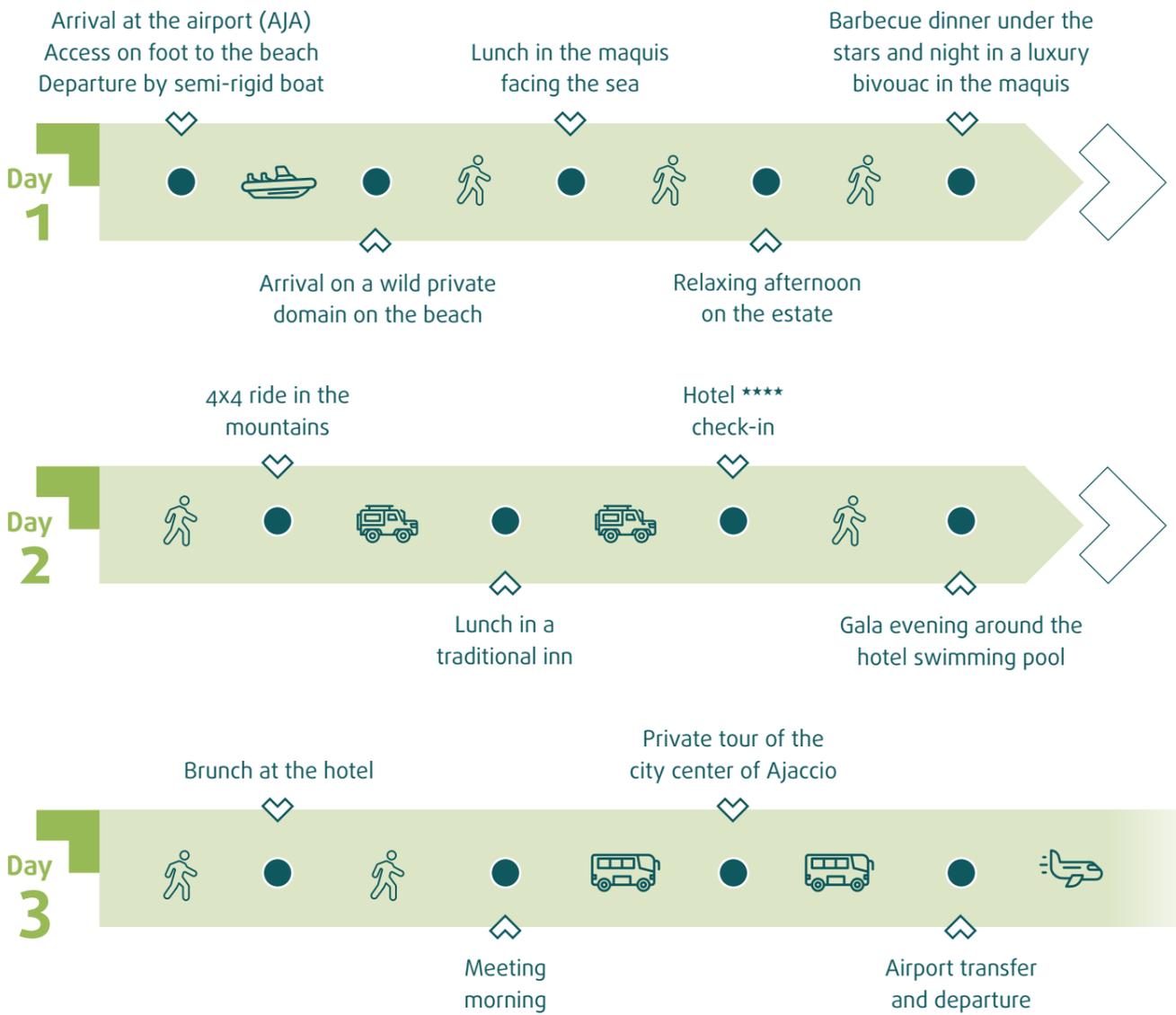
FULL OF IDEAS

Program ideas



Land & sea

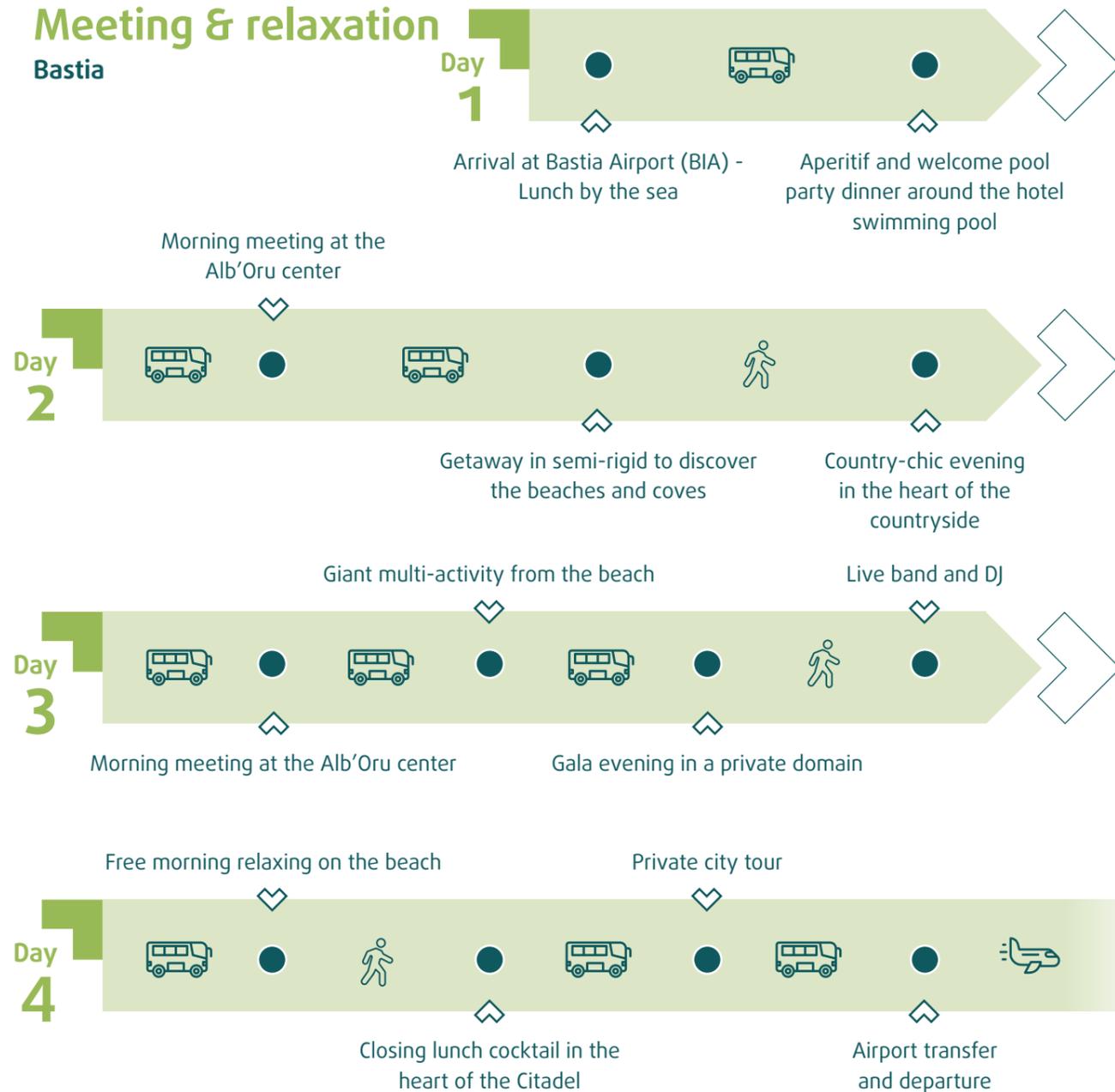
Ajaccio





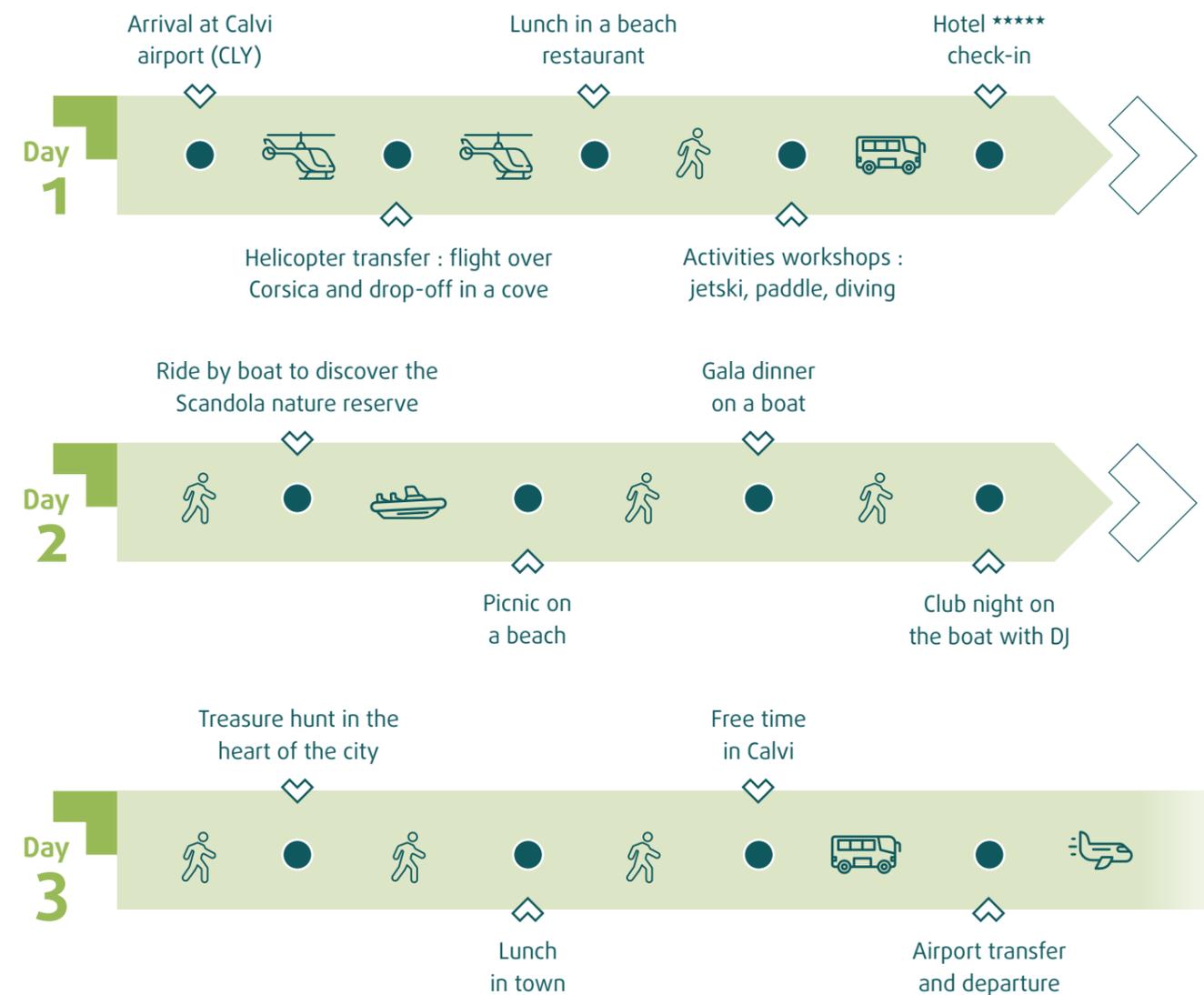
Meeting & relaxation

Bastia



Between sky & sea

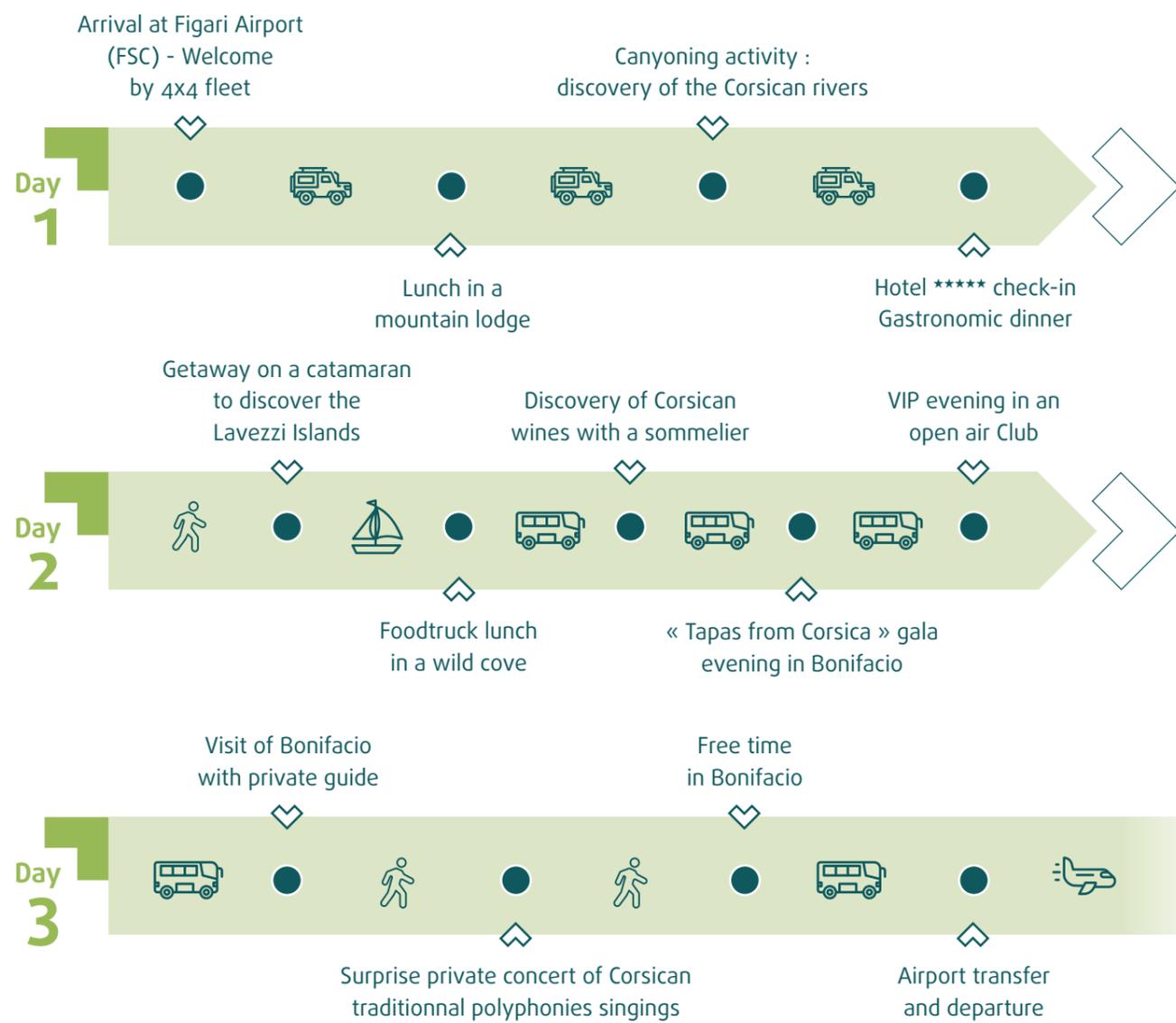
Calvi





Gastronomy & fun

Porto-Vecchio





News and projects

A business destination definitely in the future

In addition to the many tourist attractions of the destination, the professional meetings segment is experiencing considerable growth in recent years with a rise in the range of its hotels on the entire island. New establishments that have integrated a « Business » dimension are emerging, renovations and opening of meeting rooms are constantly supplementing and improving the offer, often in a sustainable way and in a CSR approach.

The projects and renovations of institutions in progress :

-  **Dolce Paese ***** hotel residence** in Algajola in Balagne, 46 apartments, all comfort, spa, Rooftop of 200 m², 2 meeting rooms for 10 to 20 pax and a business area of 150 m² for seminars, for up to 200 people, fully equipped new technology, indoor and outdoor pool, parking.
-  Creation and opening of a hotel in Monticello, near Ile Rousse, **Casa Paradisu *******, has 17 rooms, a restaurant, two infinity pools and creation of a Spa for the year 2023.
-  Following the creation of the Rooftop in 2021 that can accommodate up to 70 pax in reception, creation of a gym at the **Acquale **** hotel** in Calvi, 44 rooms, seminar room 50 pax, coworking space.
-  Complete rehabilitation of the **Hotel San Carlu ****** in Ajaccio, 35 rooms, 1 penthouse, 1 plenary room for 15 to 20 people, renovation of the rooms, creation of a rooftop, fitness room, seminar room and dining room.
-  Complete restructuring of the **E Caselle **** hotel** in Venaco, renovation of the lobby, technical areas, renovation of the two blocks of 10 rooms, construction of a wellness centre including a SPA hammam and a massage treatment room. The hotel consists of 24 rooms.



Creation and opening in 2023 of a **4-star hotel** in Solenzara.

Hotel Bartaccia **** in Propriano, 54 rooms, including 2 suites, located in a park of 3 hectares, project of extension of the structure and creation of a business space with seminar room that can accommodate 150 pax. Project in progress, in the park and overlooking the gulf, project of creation of a 5 star hotel of 49 rooms and suites, opening in 2024/2025.

Renovation of the structure **Le Mouflon d'Or ****** in Zonza, future 5 stars, Relais and Châteaux, 44 rooms including 4 suites, and 14 « *caseddi* », 1300 m² of spa center, 2 swimming pools including an indoor, fitness room.

Son De Mar Hôtel **** Restaurant & Spa : 100 m from the sea, 30 rooms from 22 to 41 m², San Ciprianu, Lecci (PV).

Creation and opening of the **hotel Kasano ******, located in the city center of Calvi, 39 rooms, a wellness area (hammam, sauna, 2 massage rooms), outdoor pool, seminar room for 40 pax, 1 underground parking of 35 places.

Located in Upper Corsica, **U Palazzu Serenu ******, a 17th century palace near Saint-Florent, has recently been completely restored to its former glory, was reopened under the name of Aethos Corsica, it is now part of the chain of Aethos hotels.

Renovation of the **Ostella *** hotel** in Bastia and development of the business offer in order to strengthen the attractiveness on the seasonal wings, seminar equipment and technological equipment, creation of a Business Corner, capacity of 52 rooms, 450m² of spa centre, 3 meeting rooms from 60 to 120 m².

Planned extension of the **Hotel Casa Bianca ***** in Calvi, 25 rooms with suites, parking and indoor pool.

Complete renovation of **the Golfe Hotel ***** in Ajaccio, renovated hotel in the heart of the city center, (50 rooms, including 40 twins) located opposite the market place and the port, offering a working meeting space of 50 people. Possible to host larger groups to use the meeting room of Ajaccio Tourist Office (100 m²) located 50 m from the hotel, which can accommodate up to 80 people. .

Creation and opening of a **bioclimatic hotel** in Saint-Florent, 28 rooms, in 2023. The project involves a high-end boutique hotel with 28 rooms scheduled to open in the summer of 2023.

Hotel Restaurant Spa Resort La Madrague ***, renovation and creation of 16 new rooms, for a total capacity of 48 rooms and next realization of

a seminar room that can accommodate 150 pax. Spa, massage room and treatments, hammam & Jacuzzi, swimming pool, room and garden for events.

Creation and opening of a hotel on Bastia, **Le Continental *****, has 39 rooms, a gym.

In Ile-Rousse, the renovation of the **Institut des Filles de Marie** into a vast 350-seat Cultural Centre will take place in 2023.

The Jean-Paul de Rocca Serra space in Porto-Vecchio is being renovated and will once again be able to accommodate groups in optimal conditions.

Rénovation of the **Pietracap hotel in Bastia** and development in 2024 of the seminars offer with a seminar room that can accommodate 20 pax. Ranking 4 stars in progress, 33 rooms including 2 suites, boat & car rental services.

THEY CHOSE CORSICA FOR THEIR STAY MICE OR PROFESSIONAL EVENT

BNP Paribas • AXA • Deutscher Ring • Facto Cic • Forward Finance • Leonardo Midcap Cf • MMA Assurances • Mutualp • Postbank • Prefon • Private Estate Life • Caisse d'Épargne • KBL Bank • AG2R La Mondiale • Natixis Partners • Keensight Capital • Volkswagen Bank • PGA Finance • Swiss Life Select • Vaudoise Assurances • Pragma Capital • Aviva • Nationale Nederlanden Group • Bouygues Immobilier • Orpi • Segece • Jones Lang Lassale • Eiffage • Quartus • La Poste Mobile • Solutions Telecoms • Batiman • Carrefour • Leclerc • Leroy Merlin • CGED Distributions • Grandeur Nature • V&B • Siele • Engie • Total Stodis • Groupe VITO • EDF • Agir Transports • Primagaz • Best Western France • Sushi Shop Group • Abbott • Bio Projet Biotech • Cair Lgl • CSL Behring • Nestle Homecare • Precopharma • Groupe Grunenthal • Boston Scientific • Unipharm • Biocodex • Therascience • Laboratoires Thea • Caisse Des Depots et Consignations • BPI France • La Poste • CNRS • Bel Group • Nespresso France • Lactalis • Orangina Schweppes • Raynail et Roquelaure • Groupe Paste • Duvel • Moortgat • Jaguar Land Rover • Nissan • Honda • Baden Jensen A/S • Carglass • Citroen • Peugeot • Mercedes-Benz • Audi Allemagne • Volvo • Rent A Car • Neopost • Man Se Group • Ubisoft • Square Enix • Acer • Astech Solutions • Clever Age • Clever Garden • RCA • Kha Systems • Ebiznext • Cirruseo • Mr Green • Canon • Teleplan Communication • Seet • Samsung • Boston Consulting Group • AEC Partners • Fire System Sa • Tessi • Axeo Services • Action Formation • Voxaly • Cerfrance • Michael Page • Apecita • Actance • Expectra • Appel Medical • Wiersholm • GMF • Manitou • Synechron • DEF • Tactis • Novartis • Biogaran • Groupe Bernier • Vinci Energies • Gedimat • Guerlain • Chanel • Sanofi • Accor • Total Energie • Champagne Pommery • Champagne Krug • Bouygues Construction • Camfil • IT Com • Axpo • Sages • Victoria France • Sofip • Babychou • HR Troops • Allianz • Acco Brands • Gesec • L'occitane • Kerastase • L'Oréal

To elaborate this document the Agency Tourism of Corsica has also relied on the expertise of the various Tourist Offices that we would like to thank.

CONTACT

The Corsica Convention Bureau is your contact to help you organize your events. It interfaces with experienced professionals in the sector, facilitates the organization of your project and offers the right solution and infrastructures to host your business meetings.

CORSICA TOURISM AGENCY

Corsica Convention Bureau
17 Boulevard du Roi Jérôme
20000 AJACCIO

Marie-Ange Celli-Battistelli

Tél. : + 33 (0)4 95 51 77 57
macelli@atc.corsica
corsicaconventionbureau@atc.corsica
www.visit-corsica.com/Tourisme-d-affaires

Get inspired on our
social networks



© Implementation Agence du Tourisme de la Corse

© Texts Sarl Eranova

© Graphic Design & Layout As Two Communication.

© Photographs Cover : Luciani • ATC, Sylvain Alessandri, Sarl Eranova, AdobeStock, Fotolia, iStock, Shutterstock, Sassa Luciani, Sunmade, Alois Bolou, Cenitz Studio, A Pignata, OT Bastia, OT Bonifacio, OT Porto-Vecchio, Université de Corse, Air Corsica, @Ghjuvan Carlu Marsily et DR.

Édition réalisée en 2022. L'ATC et ses partenaires ne peuvent pas être tenus pour responsable des modifications pouvant survenir.

*Isula stranu cuntinente
Paese vechju à strade nove
Isula schiava indipidente
Isule centu ind'una sola*

« Isula Strana »
Canta U Populu Corsu

CORSICA
Business destination

visit.corsica



Project co-financed by the ERDF as part of
the Union's response to the COVID-19 pandemic

